



McLean County Strategic Land Use Plan

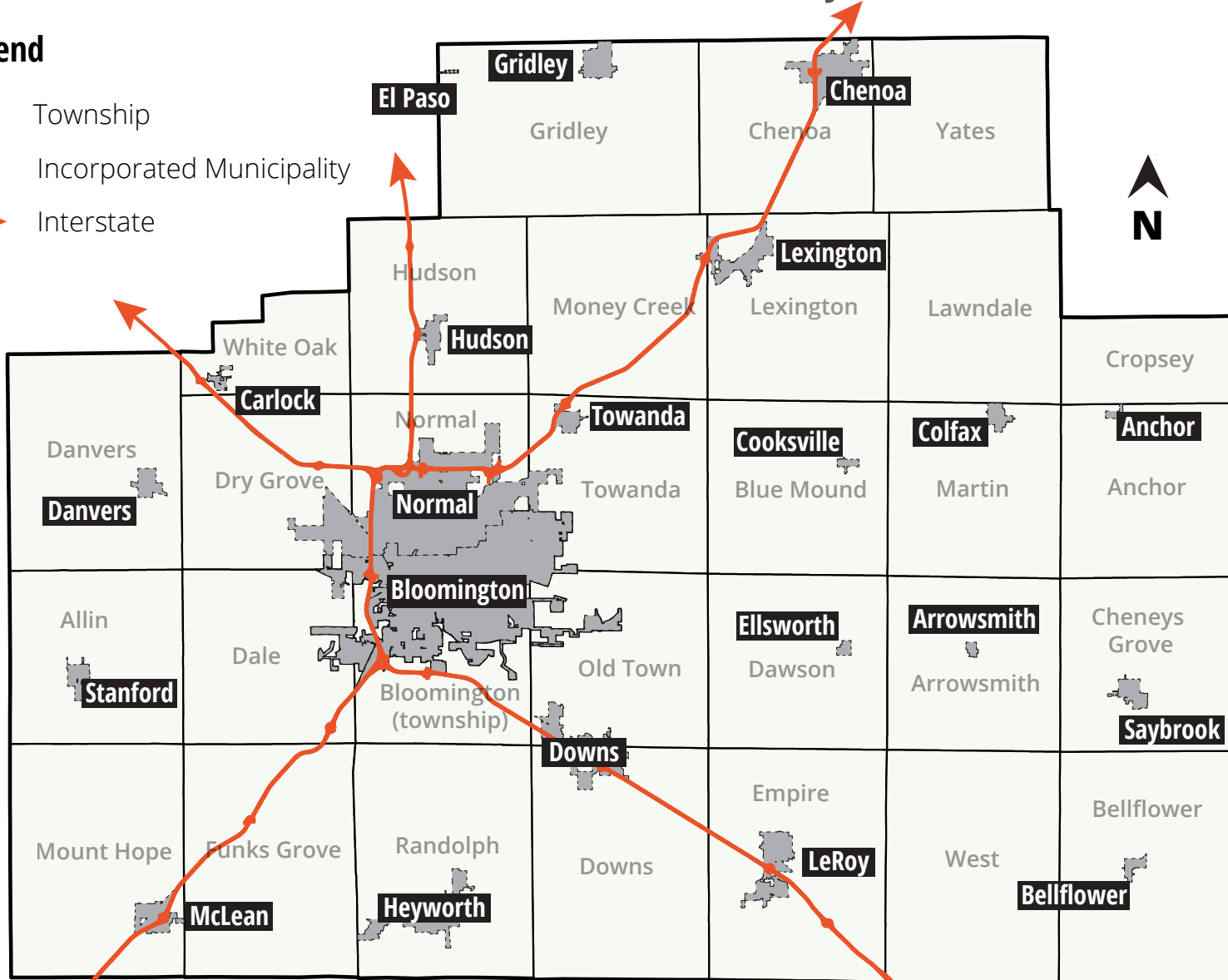
McLean County | City of Bloomington | Town of Normal

Finalized
December 3rd, 2025

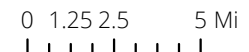
Overview of McLean County, 2025

Legend

- Twp Township
- Muni Incorporated Municipality
- ↔ Interstate



Source: McGIS Database



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CHAPTER 1

INTRODUCTION

The **McLean County Strategic Land Use Plan (SLUP)** envisions a well-balanced, resilient community that respects the unique characteristics of both urban and rural environments. The plan was created to bridge the gap between completed Comprehensive Plan Updates and the active development pressures being experienced near the incorporated areas of the County. The plan promotes sustainable growth, smart land-use practices, and the preservation of natural resources to foster a vibrant quality of life for future generations.

EXECUTIVE SUMMARY

The **McLean County Strategic Land Use Plan** aims to create a cohesive framework for the future development, conservation, and management of land in the Bloomington-Normal metropolitan area and the unincorporated areas of McLean County. This plan is designed to guide growth, provide transparency, ensure the efficient servicing and support of resources, and maintain a balance between urban and rural areas for the years ahead.

What is a Strategic Land Use Plan? How do we use it?

A land use plan is a guiding document that outlines a community's long-term vision for how land could be used in the future. It does not alter existing zoning rules—which regulate what uses are allowed on specific parcels—but is one of many tools that are used by planning staff and elected officials to make educated decisions about proposals for development.


To develop this plan, the McLean County Regional Planning Commission (MCRPC) examined existing conditions, identified future needs, and collaborated with local municipalities. Representatives from MCRPC, McLean County, the City of Bloomington, the Town of Normal, the Bloomington-Normal Water Reclamation District, and others, evaluated options for future development based on goals and maps outlined in existing Comprehensive Plans, as well as other factors such as housing need and infrastructure availability. All future land use changes in this plan, with input from public

How does a Strategic Land Use Plan fit into the Comprehensive Plan framework?

Future land use is one of many elements covered in a comprehensive plan. A comprehensive plan is a long-term planning document that outlines the vision, goals, and strategies for the physical, economic, and social development of a community. Comprehensive plans are intended to be used for decades and can take years to update. As such, specific map exhibits may age while overall plan elements remain valid.

McLean County is currently facing significant development pressures, due in part to the expansion of Rivian and Fererro and the housing shortage in the region. **To address these development pressures, local municipalities determined that an updated land use map, reflecting changes in our community that were not present during the development of existing comprehensive plans, was warranted.**

As MCRPC works on the McLean County Regional Comprehensive Plan update, development pressure in Bloomington-Normal continues to grow. This Strategic Land Use Plan will allow Bloomington, Normal, and McLean County to address development pressures and opportunities in the immediate future and the coming years. Additionally, this plan will assist the City and Town in addressing these development pressures until their individual comprehensive plans can be updated.

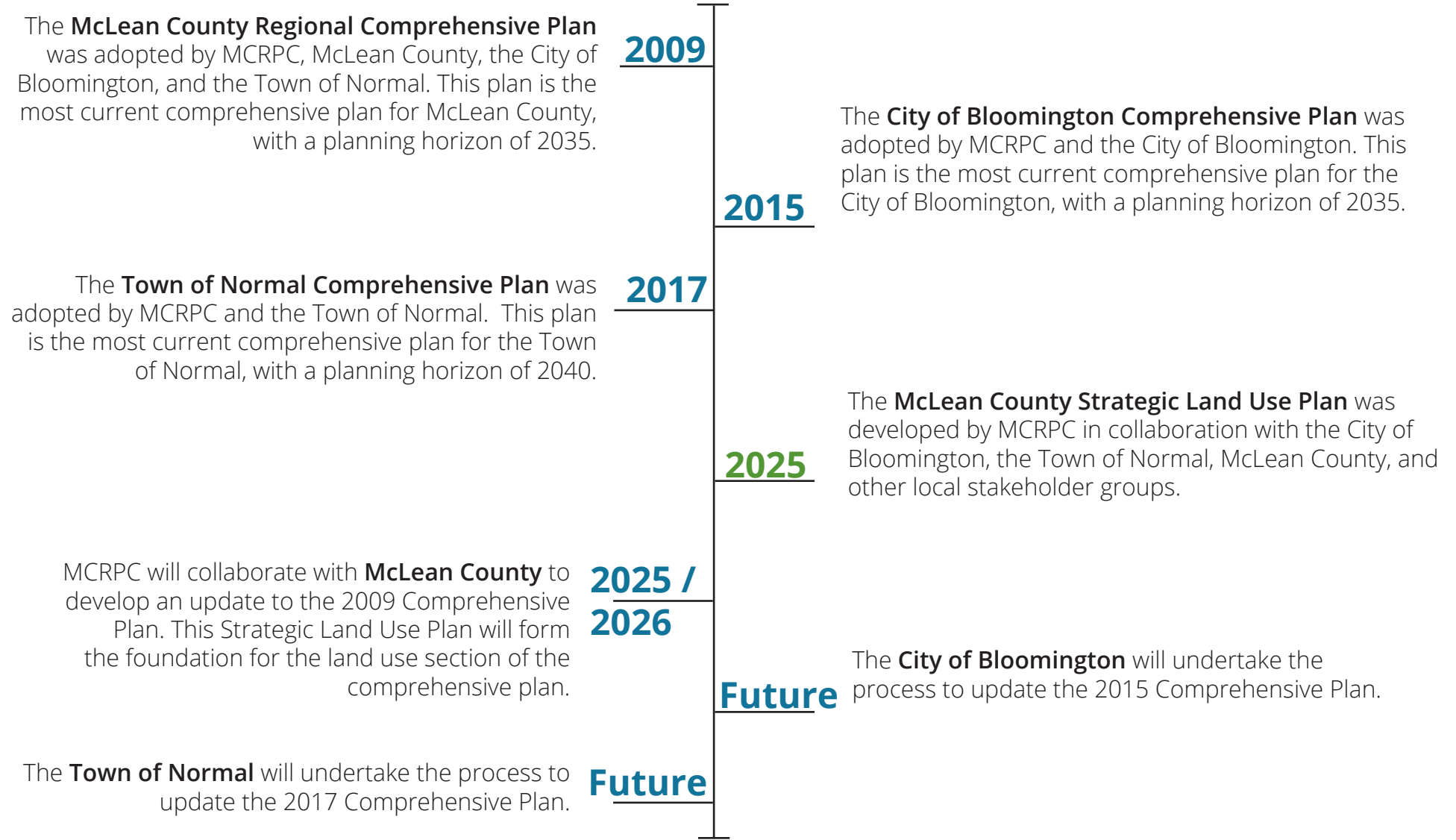


"To meet a target balance between local employment and housing, McLean County should add an **additional 8,134 housing units** to accommodate growth."

- McLean County Regional Housing Recovery Plan, page 36

COMPREHENSIVE PLAN HISTORY AND TIMELINE

The **McLean County Strategic Land Use Plan** fits into the larger picture of local comprehensive planning efforts.



FREQUENTLY ASKED QUESTIONS

What This Plan *Can* Do:

- Provide accurate Existing Land Use information for the entirety of McLean County.
- Provide an update to the Future Land Use maps in current comprehensive plans.
- Serve as a resource for other incorporated municipalities in McLean County to use when developing their own land use plans.
- Allow local planners to highlight potential areas for development and open the door to additional consideration and public input.
- Serve as an advisory tool for planners, elected officials, and members of the public to be utilized in conjunction with existing plans and regulations currently in effect in local jurisdictions.

What This Plan *Cannot* Do:

- Change zoning regulations.
- Give the green light on construction/development projects.
- Allow for the immediate annexation of parcels.
- Force residents to sell their properties.
- Replace the adopted 2009, 2015, and 2017 comprehensive plans for McLean County, City of Bloomington, and the Town of Normal.
- Replace the Bloomington-Normal Metropolitan Long-Range Transportation Plan (MLRTP) 2050.

FREQUENTLY ASKED QUESTIONS

Land Use Planning vs. Zoning:

When planners talk about “land use planning” and “zoning ordinances”, they are not referring to the same thing, nor are those two phrases interchangeable.

Land use planning is a visioning tool used by local government to identify what the built environment could look like in the future. These land use considerations are created by local planners, residents, elected officials, and key stakeholder groups. Land use planning takes into account multiple factors such as environmental conditions, transportation networks, housing, public safety, infrastructure, development trends, and the values of the local community. Land use plans do not change zoning districts or initiate development projects. Land use plans are simply a tool to visualize where and how potential development could take place. Additional planning and approvals are required for any actual development to occur. This may include permit applications, environmental impact studies, stormwater management plans, buffer and landscaping plans, and much more. Detailed applications, reports, and studies are required before any development occurs in a community.

Zoning is a legally binding regulatory tool used by local governments to govern how real property can and cannot be used. Zoning also helps determine how a property is developed by regulating setbacks, height restrictions, buffers, and requirements for landscaping, parking, building design, etc. Zoning is also a tool used to implement the land use vision outlined in local plans. Zoning ordinances and regulations are developed by the local governments and are required by state law to go through a robust public approval process. This process includes a public hearing, review by the Zoning Board of Appeals or Planning Commission, and final approval from elected officials on the City or Town Council or County Board. The McLean County Regional Planning Commission (MCRPC) is a planning organization but does not have zoning powers of any kind.

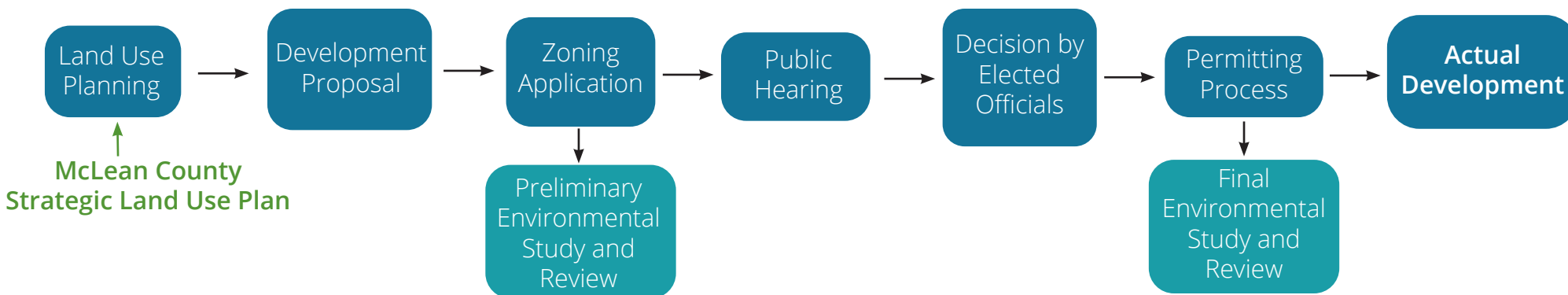
Zoning establishes the legal authority of a jurisdiction to regulate what types of development or activities are permitted on specific properties while, in contrast, land use plans are long-term visions outlining how land use within a community could potentially develop over time.

FREQUENTLY ASKED QUESTIONS

Theoretical Development Timeline:

Below is a theoretical development timeline that outlines a simplified process of how a proposed development would go from the land use planning phase to actual construction. At every step, all local, state, and federal requirements involving environmental review, public notice, and engineered design must be followed.

Land use plans, specifically future land use maps, are a first step in a long and detailed planning process. Future land use maps provide advisory information for early planning stages.



Property outside of a municipality's corporate limits must be annexed into the municipality through a public process before falling under that municipality's development standards.

Depending on the type of development and the regulations of the municipality, development proposals may be approved either through administrative means or through a full public review.

Every municipality has their own ordinances and development regulations. The development process may be slightly different between each municipality.

FREQUENTLY ASKED QUESTIONS

Municipal Authority

Initial Drafting

MCRPC has worked closely with the City of Bloomington, the Town of Normal, and the McLean County government to create the Draft Strategic Land Use Plan. During the first public outreach period, MCRPC also reached out and received input from all 20 of the rural municipalities in the county. MCRPC's role in the development of this document was initial data collection and integration. All Future Land Use changes shown in this plan have been provided by the local authority with jurisdiction.

Official Adoption

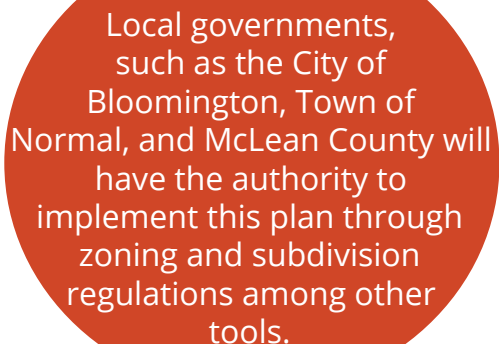
Once the final draft is complete and ready for official consideration, any municipality wishing to adopt and utilize the plan may do so. This process is outlined in the Illinois Compiled Statutes (ILCS), (65 ILCS 5/11-12-7), and states that the corporate authority may adopt the plan as recommended, or may modify or amend portions of the plan. It also states that the corporate authority must provide notice and opportunity for a public hearing. The adoption process for this plan will be determined by the individual corporate authority and is explained in more detail in ILCS (65 ILCS 5/11-12-7).

Utilization

Once a corporate authority adopts a land use plan, it becomes an official advisory document that, in and of itself, cannot be used to regulate or control the use of private property in any way. This plan does, however, lay the groundwork for additional consideration, allowing local staff and elected officials to begin the conversations around how to best implement the proposed plan. This is laid out in more detail in the Illinois Compiled Statutes (65 ILCS 5/11-12-6).



MCRPC is a Metropolitan Planning Organization (MPO) and a Regional Planning Commission (RPC). MCRPC does not have the same regulatory authority as local municipalities.



Local governments, such as the City of Bloomington, Town of Normal, and McLean County will have the authority to implement this plan through zoning and subdivision regulations among other tools.

FREQUENTLY ASKED QUESTIONS

Illinois Compiled Statutes: 65 ILCS 5/ Illinois Municipal Code

Preparation of a Comprehensive Plan and Its Use by Municipal Corporate Authorities

65 ILCS 5/11-12-6) (from Ch. 24, par. 11-12-6)

Sec. 11-12-6. An official comprehensive plan, or any amendment thereof, or addition thereto, proposed by a plan commission shall be effective in the municipality and contiguous area herein prescribed only after its formal adoption by the corporate authorities. Such plan shall be advisory and in and of itself shall not be construed to regulate or control the use of private property in any way, except as to such part thereof as has been implemented by ordinances duly enacted by the corporate authorities.

Adoption of Comprehensive Plans, or Parts Thereof

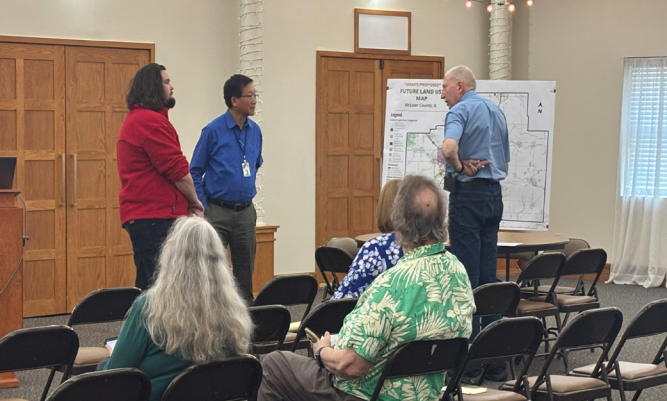
(65 ILCS 5/11-12-7) (from Ch. 24, par. 11-12-7) (paragraph 2)

The corporate authorities may adopt parts of a comprehensive plan recommended by a plan commission without adopting the entire comprehensive plan as recommended, or may modify or amend portions of a recommended comprehensive plan without a re-reference of same to the plan commission, and may adopt such comprehensive plan, as modified or amended. Such comprehensive plan, when adopted, shall be the official comprehensive plan, or part thereof, of that municipality.

Public Hearings on Adoption of Comprehensive Plans

(65 ILCS 5/11-12-7) (from Ch. 24, par. 11-12-7) (paragraph 4)

On and after the effective date of this amendatory act of 1961, an official comprehensive plan, or any amendment thereof, shall not be adopted by a municipality until notice and opportunity for public hearing have first been afforded in the manner herein provided. Upon submission of a comprehensive plan by the plan commission, or a proposed amendment to an existing comprehensive plan, the corporate authorities shall schedule a public hearing thereon, either before the plan commission or the corporate authorities. Not less than 15 days' notice of the proposed hearing, and the time and place thereof, shall be given by publication in a newspaper of general circulation in the county or counties in which the municipality and contiguous unincorporated territory are located. The hearing shall be informal, but all persons desiring to be heard in support or opposition to the comprehensive plan or amendment shall be afforded such opportunity, and may submit their statements, orally, in writing, or both. The hearing may be recessed to another date if not concluded, if notice of the time and place thereof is publicly announced at the hearing or is given by newspaper publication not less than 5 days prior to the recessed hearing.

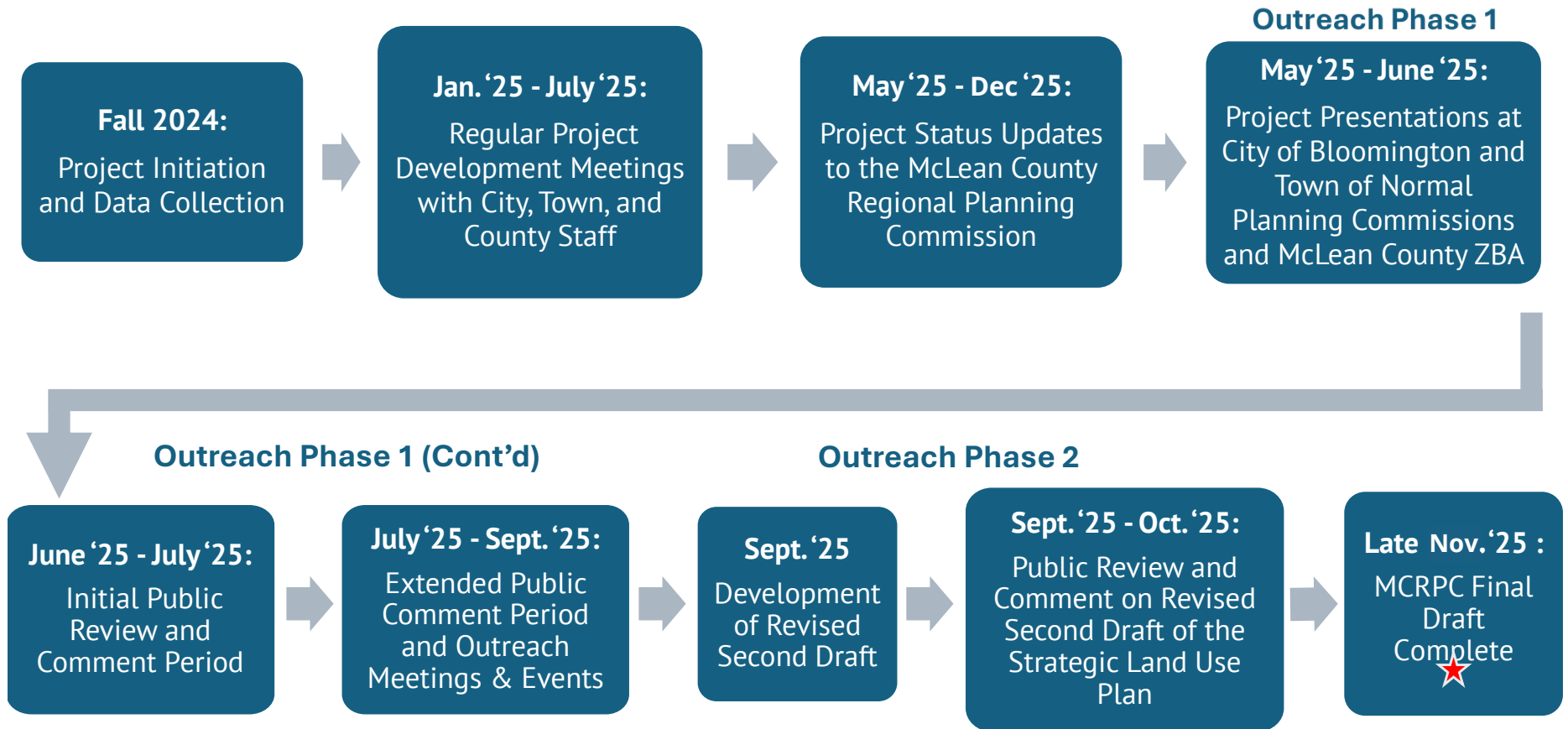


CHAPTER 2

PUBLIC OUTREACH & PLANNING PROCESS

The public outreach process for the McLean County Strategic Land Use Plan was aimed at communicating the planning process, understanding resident concerns, and incorporating those concerns as revisions to the plan document.

PROJECT TIMELINE



★ Local Government Entities Will Determine Their Own Review and Adoption Process.

PUBLIC OUTREACH SUMMARY

Below is a summary of the public outreach process that MCRPC engaged in to gather community and stakeholder feedback for the draft McLean County Strategic Land Use Plan.

A detailed outreach summary can be found in this plan's appendix.

Public Outreach Process

In June 2025, MCRPC released the draft SLUP for a month-long period of public comment. After responses from the community and local partners, the agency extended the comment period through the end of August and initiated an expanded public outreach campaign. Five open houses were held in urban and rural locations. Additionally, MCRPC met with township officials, the McLean County Mayors Association, and the McLean County Farm Bureau. In September, MCRPC staff reviewed public feedback and revised the draft SLUP. This revised second draft was released for a second comment period, including two additional open house events.

Top concerns from survey responses

- Initial limited public engagement process
- Southeast Bloomington Industrial/Employment Center expansion
- Industrial/Employment Center Land Use combination
- East Side Highway alignment and potential land use conflicts

Revisions made to the final draft SLUP

- Included outreach report and Frequently Asked Questions section to address the planning process and utilization of the plan.
- Revised East Side Highway alignment from interstate-grade highway to a potential integration with Towanda Barnes Road.
- Added explanation of Conceptual Roadway Links map.
- Separated Industrial/Employment Center land use in order to distinguish industrial intensity uses from employment center intensity uses.
- Reduced Southeast Bloomington industrial/employment center area with the preservation of agriculture and residential quality of life in mind.

**100+
RESIDENTS
ENGAGED**

**5
OPEN HOUSE
EVENTS**

**95 SURVEY
RESPONSES**

**2000+ PEOPLE
CONTACTED VIA
MCRPC MAILING
LIST**





CHAPTER 3

LAND USE PLANNING

Land use planning is an essential process for shaping the future of McLean County; guiding how land is developed, preserved, and utilized in ways that reflect the values and needs of its residents. This chapter outlines how the existing and future land use maps were developed, focusing on strategic growth, sustainability, and economic prosperity. Themes of smart growth, agricultural preservation, infill development, and infrastructure coordination guide every aspect of the plan. These same themes are reflected in existing comprehensive and municipal plans adopted by the local governments. This plan is meant to be used in coordination with those existing plans.

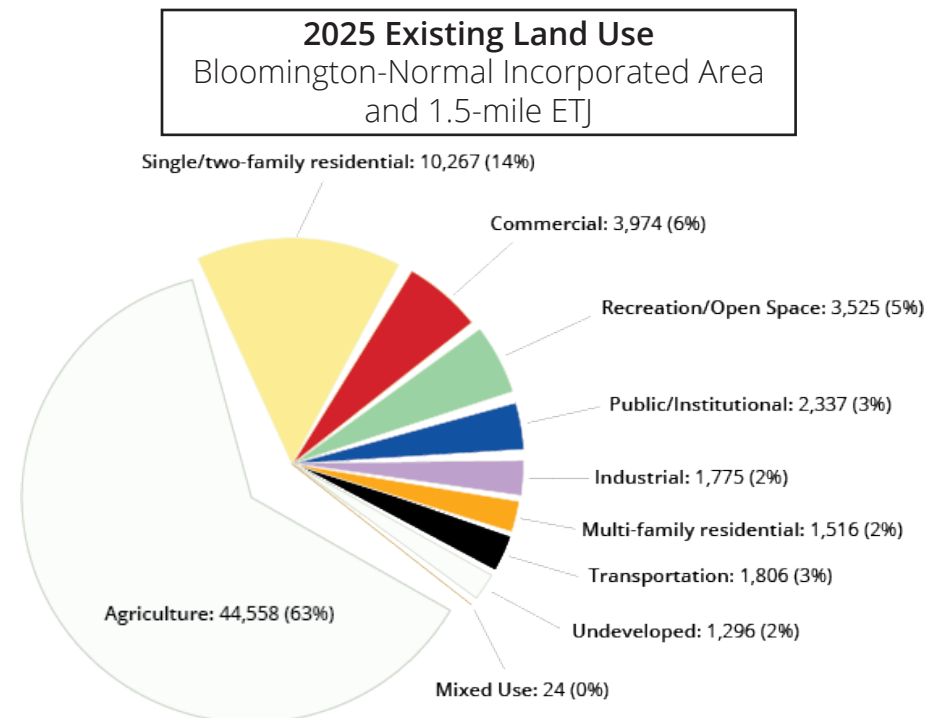
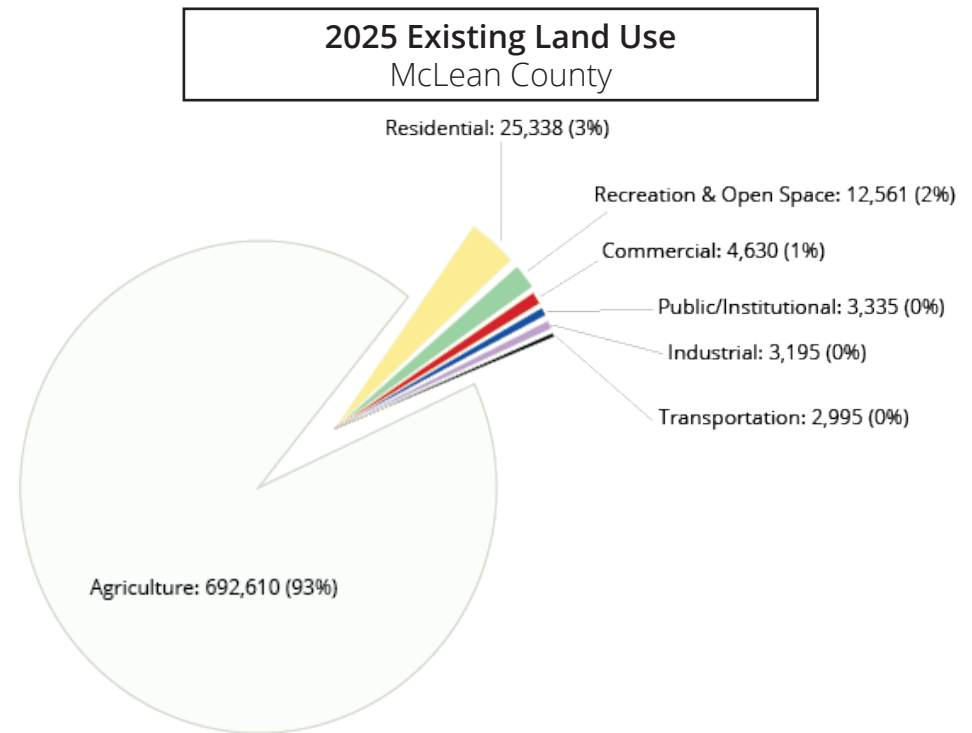
EXISTING LAND USE

The Existing Land Use Map, developed from tax assessor data, review, and collaboration between local partners, shows how land is currently being used throughout McLean County.

The Existing Land Use Map provides a snapshot of how the land within McLean County is currently utilized. It highlights established land uses, such as agriculture, residential neighborhoods, commercial hubs, industrial centers, recreation areas, and public and institutional facilities. By comparing existing land use with proposed future land use, local governments can identify areas where it makes sense to encourage growth and where preservation efforts are necessary, fostering a balanced and measured approach to development.

The development of the Existing Land Use Map involved a comprehensive analysis of multiple data sources to accurately capture the current distribution of land uses across the County. Data from the McLean County Supervisor of Assessments, the City of Bloomington Township Assessor, and the Normal Township Assessor formed the basis of identifying existing land use. This data provided detailed property and land use information, which, combined with review by local professionals, provided a close approximation of real land uses.

Throughout the planning process, representatives from the Planning Departments of the City of Bloomington, the Town of Normal, and McLean County, as well as additional stakeholders from rural incorporated municipalities, were actively engaged in providing existing land use information. Their involvement ensured that the map would be as accurate as possible, while fostering collaboration across jurisdictions. The feedback from these partners was used to refine the map to get as accurate a representation of reality as possible.



EXTRATERRITORIAL JURISDICTION (ETJ)

1.5-Mile Extra Territorial Jurisdiction Explanation:

- **Extraterritorial jurisdiction (ETJ)** refers to an area of up to 1.5 miles from a municipality's corporate limits where limited planning authority is granted by the State. ETJs can be established in several ways; the most common in McLean County is when an official Comprehensive Plan, or part thereof, including a subdivision or zoning ordinance, is adopted by the corporate authority and clearly defines an intention to regulate an area up to 1.5 miles from their corporate limits. The authority granted can differ based on several factors. The specific powers granted to corporate authorities are further defined in Illinois Compiled Statutes 65 ILCS 5- Municipalities.
- Within 1.5 miles of their corporate limits, the City of Bloomington and Town of Normal exercise their right to establish an ETJ. Subdivisions within the City's and Town's ETJ must comply with the City's and Town's Subdivision Codes. The City and Town also have a statutory right to receive notice of Special Use applications and may protest certain proposed zoning changes within their ETJ. Additionally, the City and Town could adopt a resolution raising the threshold required to pass a county zoning map amendment from a simple majority to a 3/4 majority for zoning changes within the 1.5-mile ETJ.
- The rural incorporated municipalities in McLean County are also allowed the same extraterritorial jurisdiction authority. However, they too must meet the requirements outlined in the Illinois State Statutes to establish an ETJ. Please refer to the rural municipality's websites or contact information for further information. The ETJs shown in this document are the ETJ limits for the corporate authorities as of March 2025. Once any property is annexed into the corporate limits, the ETJ changes.
- For more information, please refer to the Illinois State Statutes (65 ILCS 5/), Illinois Municipal Code.

Extraterritorial Jurisdictions:

- **Bellflower**
- **Bloomington**
- **Carlock**
- **Chenoa**
- **Colfax**
- **Danvers**
- **Downs**
- **Ellsworth**
- **El Paso**
- **Gridley**
- **Heyworth**
- **Hudson**
- **Le Roy**
- **Lexington**
- **Normal**
- **Stanford**
- **Towanda**

EXISTING LAND USE MAP (2025)

McLean County, IL



Legend

Existing Land Use Categories

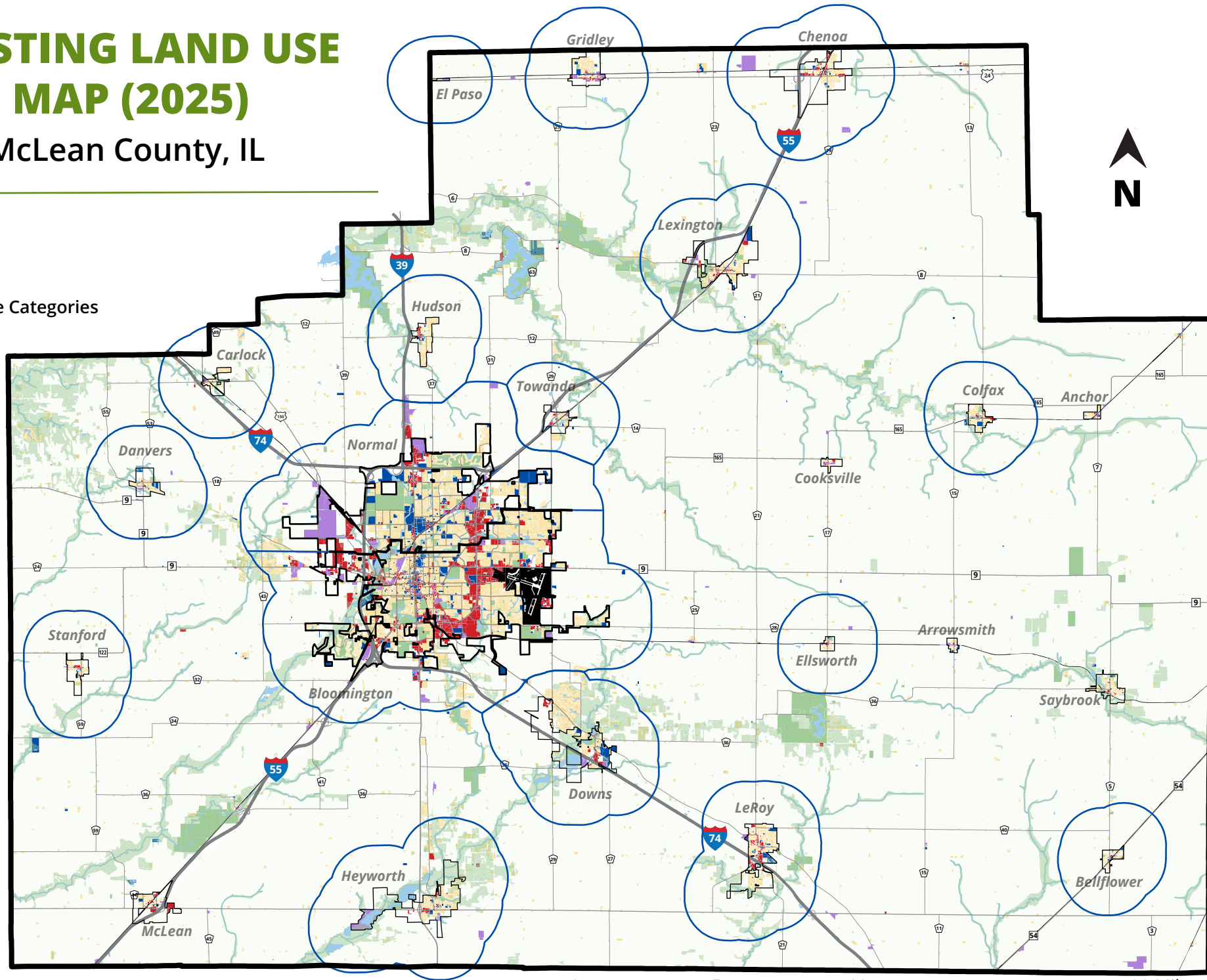
- Agriculture
- Commercial
- Industrial
- Public/
Institutional
- Recreation/
Open Space
- Residential
- Transportation

Roadways

- Interstate
- U.S. Highway
- IL. State Route
- County Highway

Other Elements

- McLean County
Border
- 2025 Municipal
Corporate Limits
- 1.5 Mile
Extraterritorial
Jurisdiction
- Forests
Overlay (NLCD)
- Water



EXISTING LAND USE MAP (2025)

Bloomington-Normal, IL Urban Area

Legend

Existing Land Use Categories

Agriculture	Recreation & Open Space
Commercial	Residential (Single/Two-Family)
Industrial	Residential (Middle/Multi-Family)
Public/Institutional	Transportation
Mixed-Use	Undeveloped

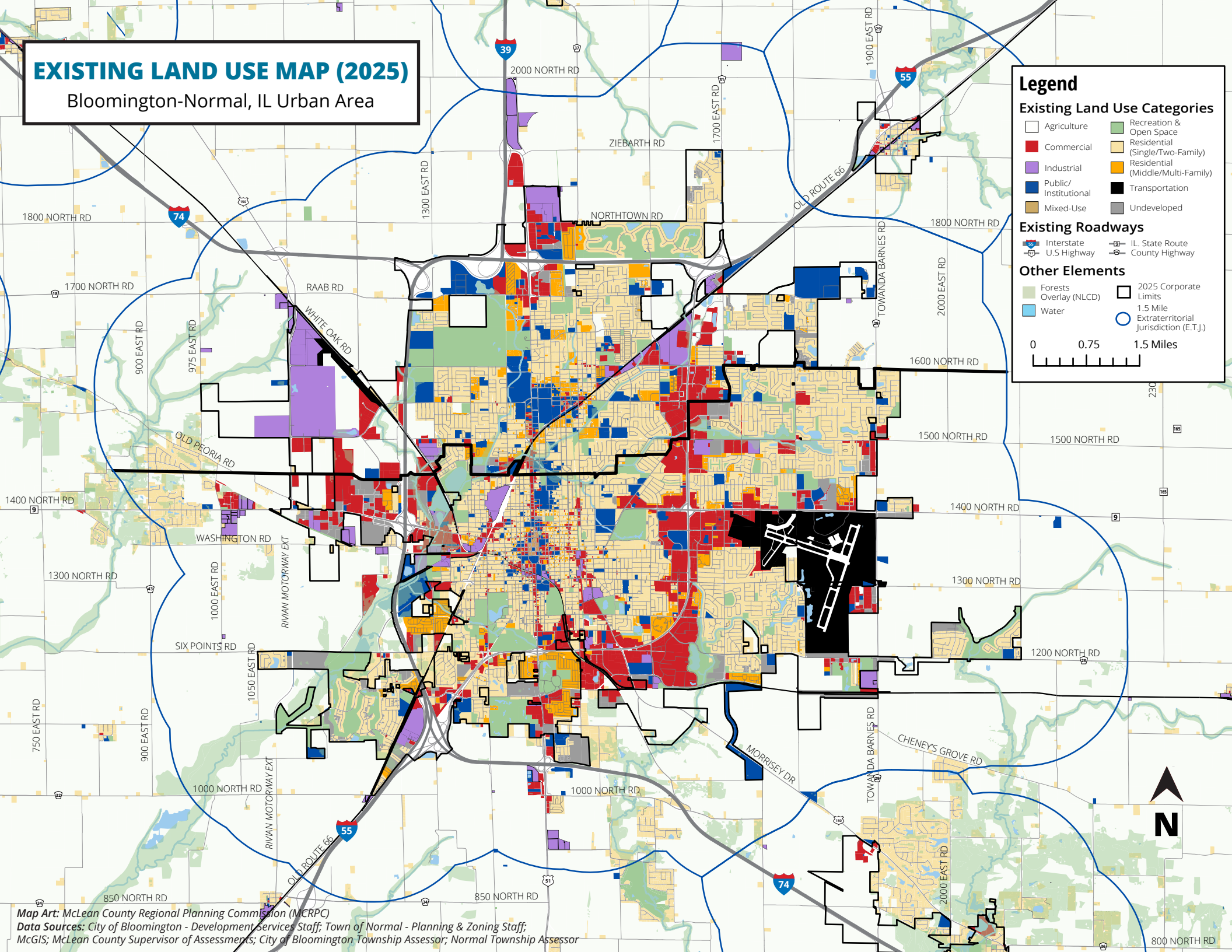
Existing Roadways

Interstate	IL State Route
U.S. Highway	County Highway

Other Elements

Forests Overlay (NLCD)	2025 Corporate Limits
Water	1.5 Mile Extraterritorial Jurisdiction (E.T.J.)

0 0.75 1.5 Miles



Map Art: McLean County Regional Planning Commission (MCRPC)
Data Sources: City of Bloomington - Development Services Staff; Town of Normal - Planning & Zoning Staff;
McGIS; McLean County Supervisor of Assessments; City of Bloomington Township Assessor; Normal Township Assessor

FUTURE LAND USE

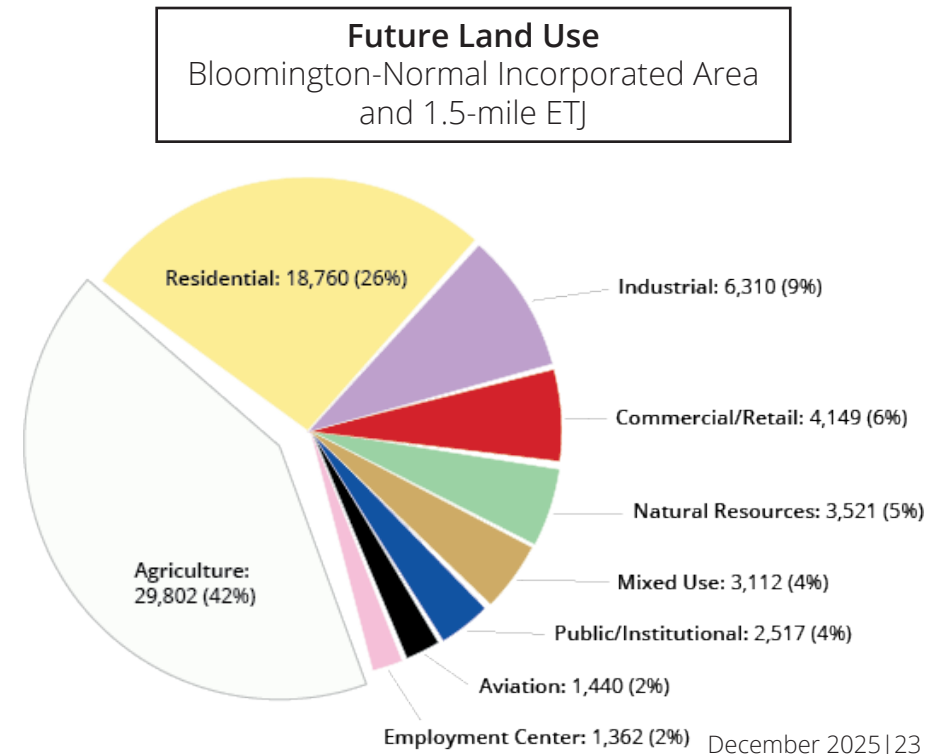
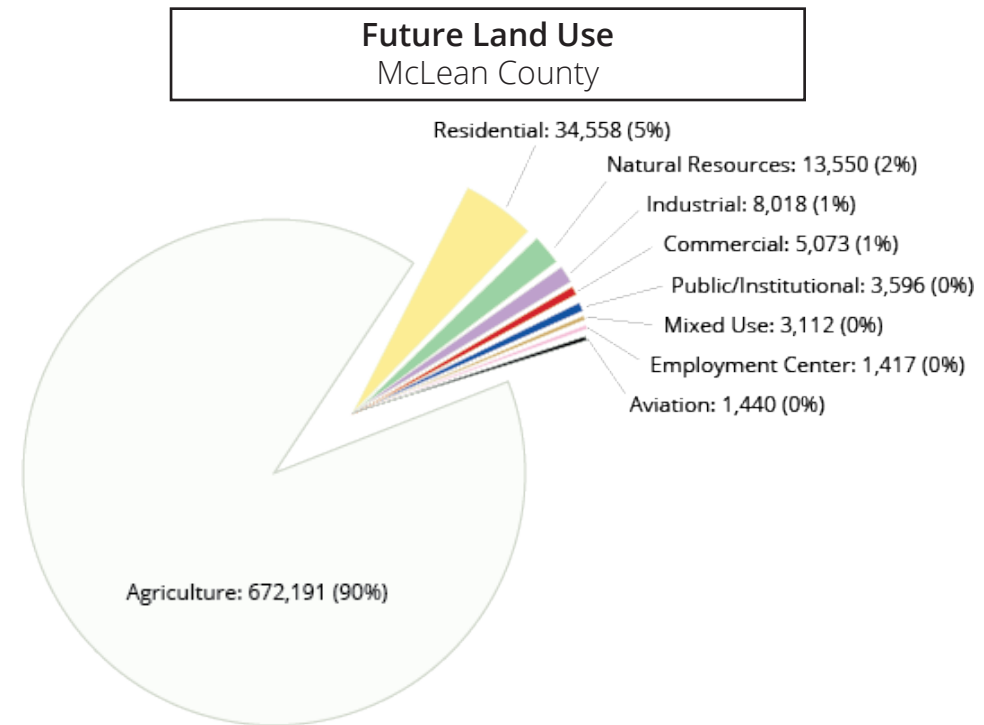
The Future Land Use Map depicts what land use changes the City of Bloomington, Town of Normal, McLean County, and certain rural municipalities envision will occur in the future.

The map serves as a guide for shaping development by identifying areas for growth, preservation, and infrastructure investment. The map should inform zoning decisions, helping land use regulations encourage sustainable growth, economic development, and environmental protection. It will help prioritize infrastructure investments in areas designated for future development, support coordinated planning across municipalities, and provide a clear framework for developers and local governments to ensure that new projects align with the long-term vision desired for the community.

The development of the Future Land Use Map was a collaborative process that aimed to provide a long-term vision for land use patterns and development within the county.

Changes in land use from the Existing Land Use Map to the Future Land Use Map were determined by local municipalities, who made their decisions based on existing comprehensive plans, existing infrastructure, projected growth, and environmental considerations. MCRPC collected the changes from each local partner and combined them into a map. All future land use changes were proposed by local municipalities with input from public comment.

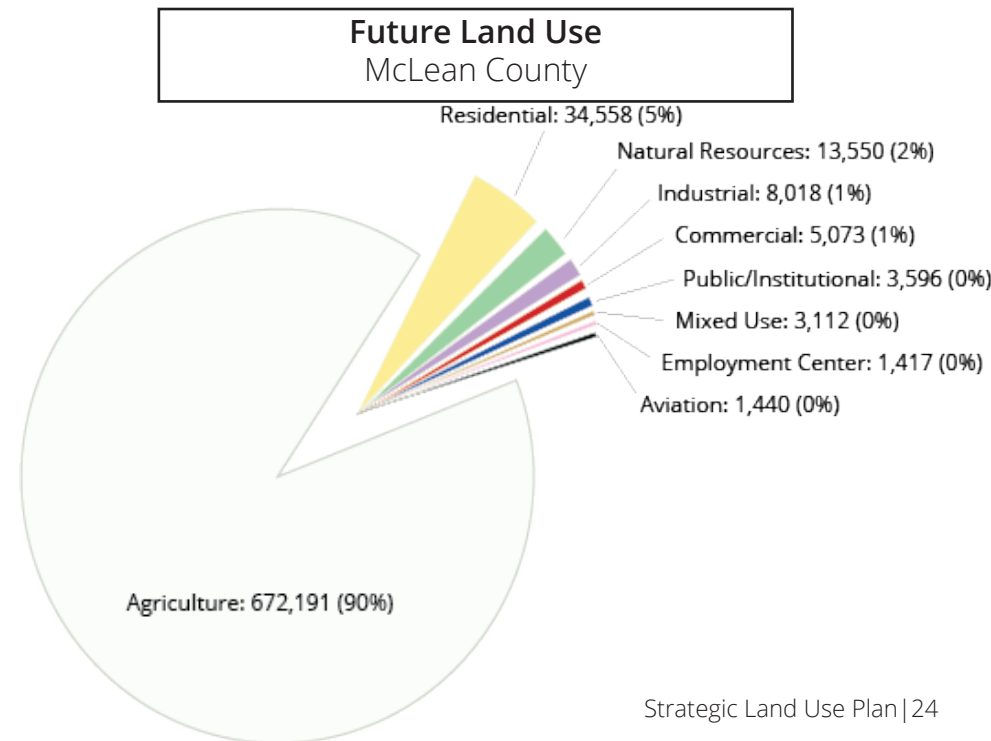
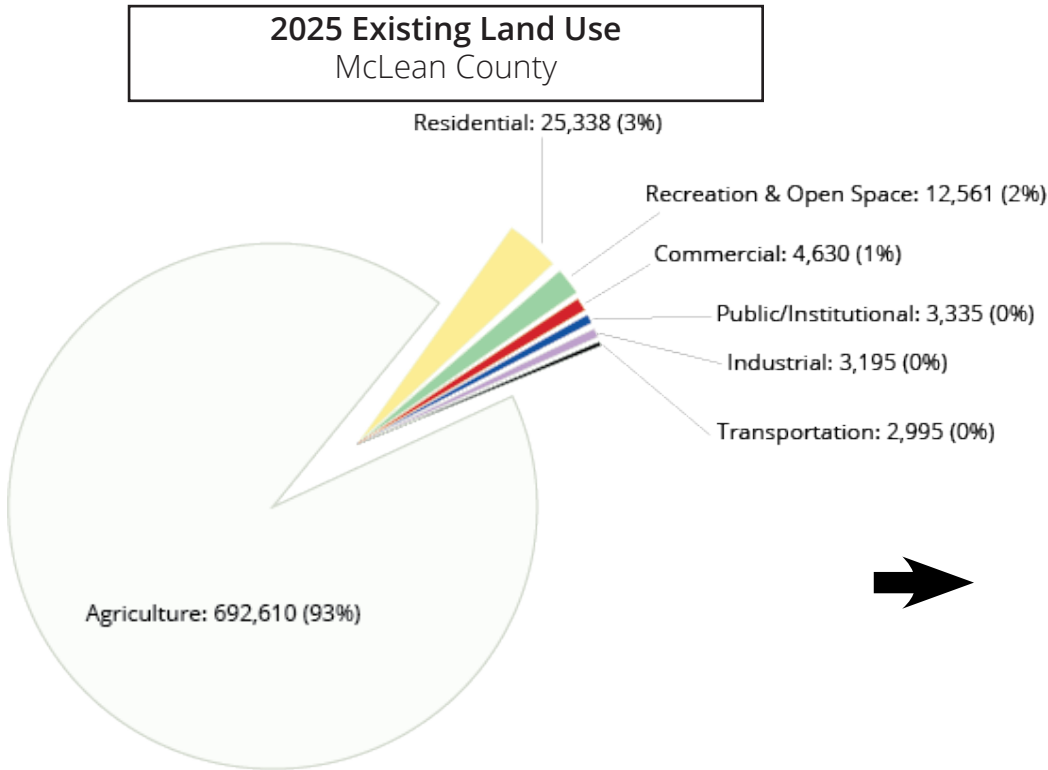
Infill development is a high priority for the City of Bloomington and the Town of Normal. This future land use map does encompass infill development parcels within the urban area. More detailed information regarding the specific infill properties can be found in existing comprehensive plans and on the City and Town websites.



LAND USE DISTRIBUTIONS: MCLEAN COUNTY

The charts below show the potential change in land use throughout all of McLean County. You may notice that there are a few land use categories that are present in the Future Land Use map but not the Existing Land Use map. These include the Aviation, Employment Center, and Mixed Use land uses. The Aviation land use category includes the airport owned property in Bloomington and replaces the Transportation land use category from the Existing Land Use map. The Employment Center and Mixed Use land use categories are land uses that were not mapped in the Existing Land Use map but were deemed an important update to potential future land uses and therefore were added to the Future Land Use map. The potential change to land use over all of McLean County proposed by this plan is shown by the land use percent change chart to the right.

Land Use Category:	Existing Land Use:	Future Land Use:	Change in Acres:	Percent Change:
Agriculture	692,610 acres	672,191 acres	-20,419 acres	-3%
Residential	25,338 acres	34,588 acres	+9,250 acres	37%
Recreation/Open Space and Natural Resources	12,561 acres	13,550 acres	+989 acres	8%
Commercial/Retail	4,630 acres	5,073 acres	+443 acres	10%
Public/Institutional	3,335 acres	3,596 acres	+261 acres	8%
Industrial	3,195 acres	8,018 acres	+4,823 acres	151%
Transportation/Aviation	2,995 acres	1,440 acres	-1,555 acres	-52%
Mixed-use	0 acres	3,112 acres	+3,112 acres	n/a
Employment Center	0 acres	1,417 acres	+1,417 acres	n/a

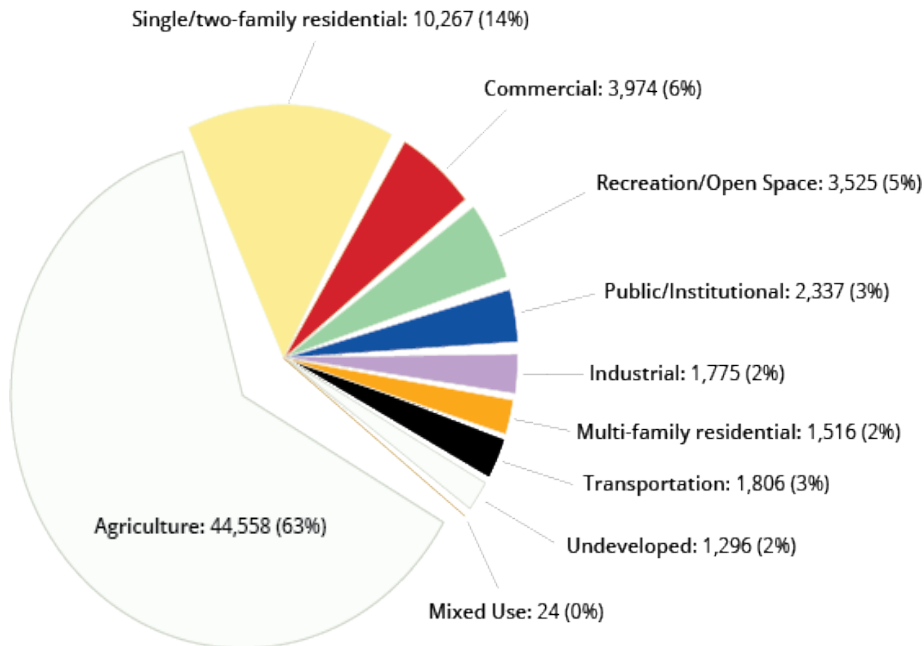


LAND USE DISTRIBUTIONS: BLOOMINGTON-NORMAL AND THEIR 1.5-MILE ETJ

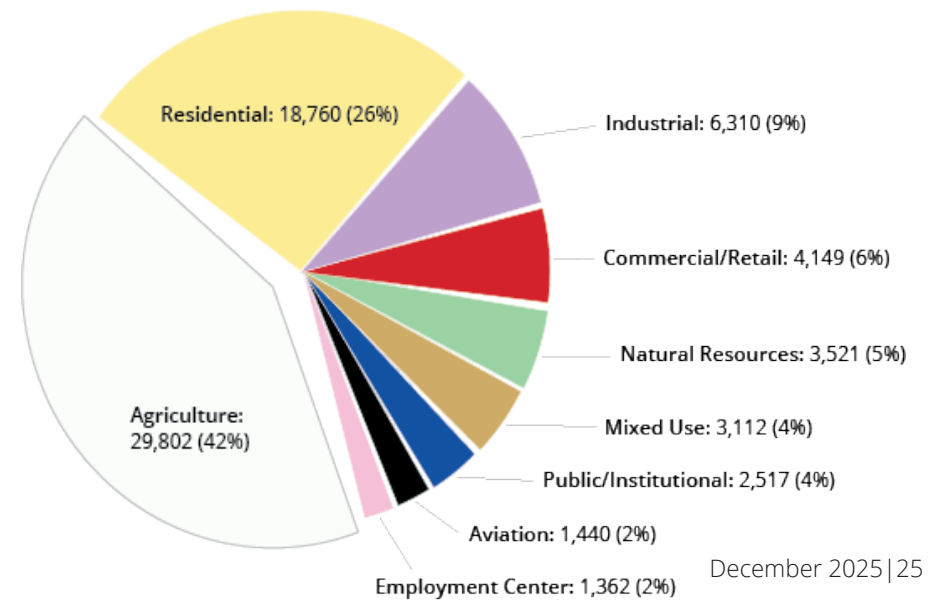
The charts below show the potential change in land use throughout the Bloomington-Normal Urban Area as a whole. This includes the municipal limits of both Bloomington and Normal and the 1.5-mile Extraterritorial Jurisdiction surrounding the municipalities. You may notice that there are a few differences between the land use categories used between the two maps. These include the Single/Two-Family and Middle/Multi-Family residential categories being combined in the future land use map into one Residential land use category. The Aviation, Employment Center, and Mixed-Use land use categories are land uses that were not mapped in the Existing Land Use map but were deemed an important update to potential future land uses and therefor were added to the Future Land Use map. The overall potential change to land use in the Bloomington-Normal Urban Area proposed by this plan is shown by the land use percent change chart to the right.

Land Use Category:	Existing Land Use:	Future Land Use:	Change in Acres:	Percent Change:
Agriculture	44,558 acres	29,802 acres	-14,756 acres	-33%
Residential (Single/Two-Family and Middle/Multi-Family)	11,784 acres	18,760 acres	+6,976 acres	59%
Recreation/Open Space and Natural Resources	3,525 acres	3,525 acres	0.00 acres	0%
Commercial/Retail	3,974 acres	4,149 acres	+175 acres	4%
Public/Institutional	2,337 acres	2,517 acres	+178 acres	8%
Industrial	1,775 acres	6,310 acres	+4,535 acres	256%
Transportation/Aviation	1,806 acres	1,440 acres	-366 acres	-20%
Mixed-use	24 acres	3,112 acres	+3,088 acres	n/a
Employment Center	0 acres	1,362 acres	+1,362 acres	n/a
Undeveloped	1,296 acres	0 acres	-1,296 acres	n/a

2025 Existing Land Use
Bloomington-Normal Incorporated Area
and 1.5-mile ETJ

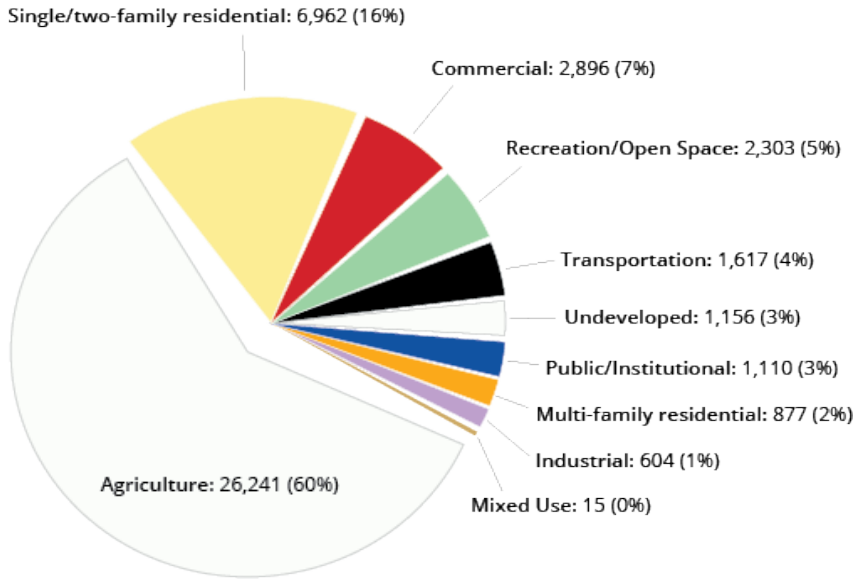


Future Land Use
Bloomington-Normal Incorporated Area
and 1.5-mile ETJ

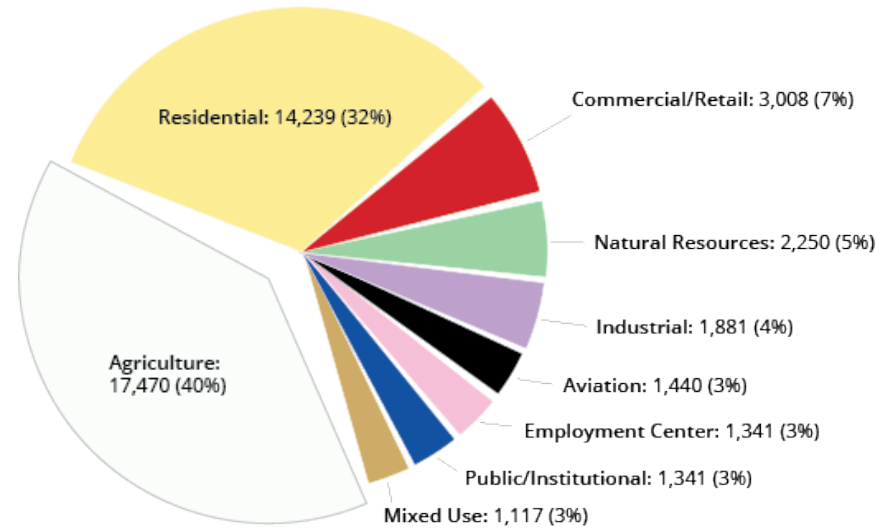


The pie charts below show the potential change in land use in Bloomington and Normal separately. These charts show the individual potential change in each jurisdiction and their respective 1.5-mile ETJ.

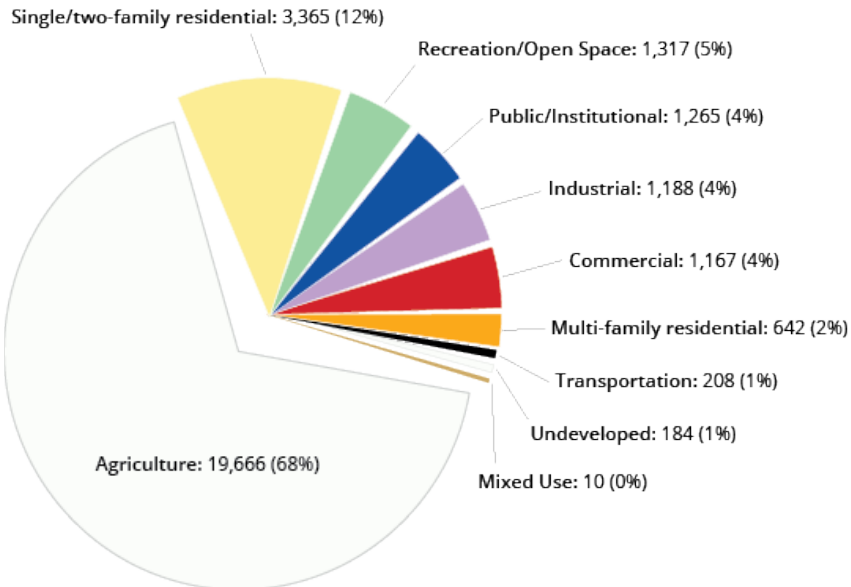
Future Land Use
City of Bloomington and 1.5-mile ETJ



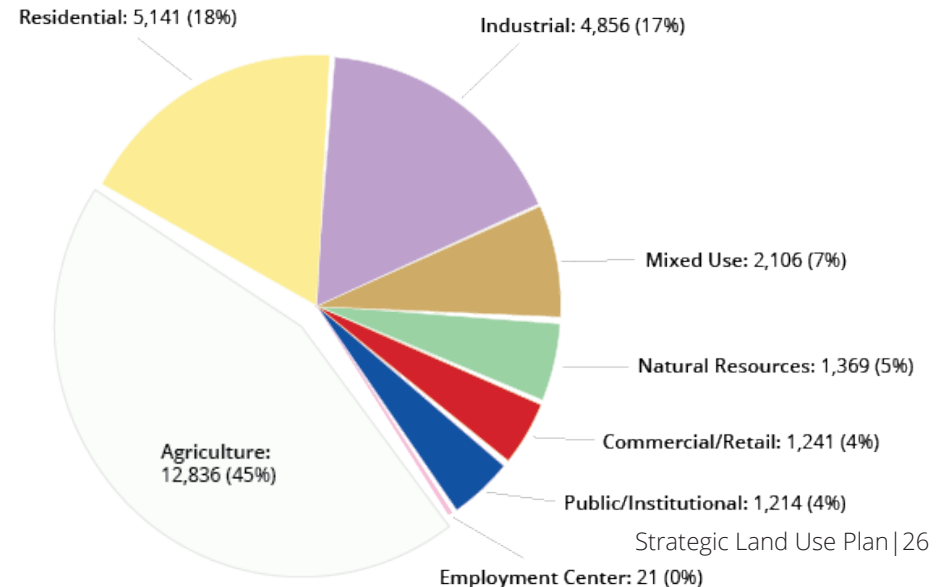
Future Land Use
City of Bloomington and 1.5-mile ETJ



Existing Land Use
Town of Normal and 1.5-mile ETJ



Future Land Use
Town of Normal with 1.5-mile ETJ



FUTURE LAND USE MAP (2025)

McLean County, IL



Legend

Future Land Use Categories

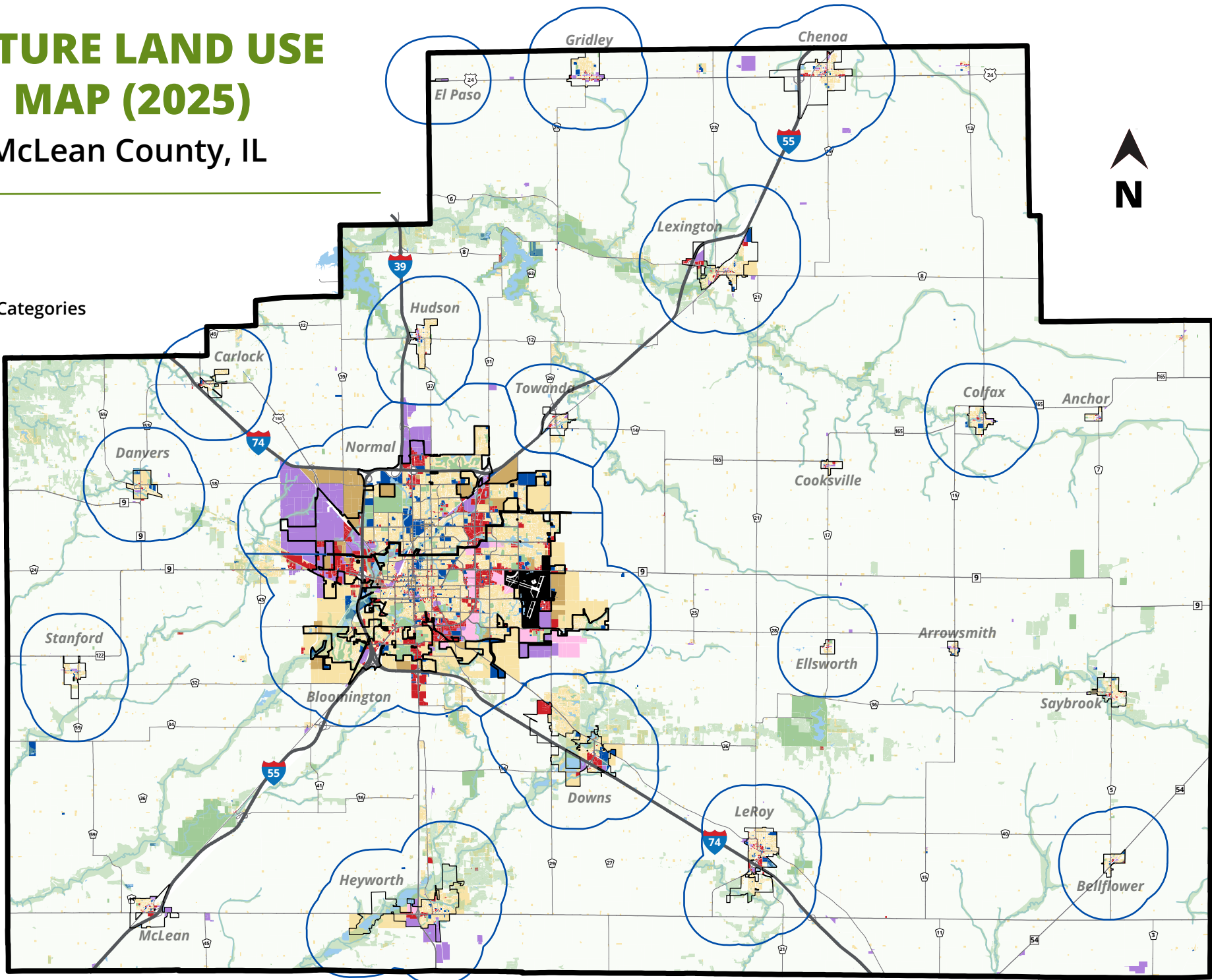
- Agriculture
- Aviation
- Commercial/Retail
- Employment Center
- Industrial
- Public/Institutional
- Mixed-Use
- Natural Resources
- Residential

Roadways

- Interstate
- U.S Highway
- IL. State Route
- County Highway

Other Elements

- McLean County Border
- 2025 Municipal Corporate Limits
- 1.5 Mile Extraterritorial Jurisdiction
- Forests Overlay (NLCD)
- Water



Map Art: McLean County Regional Planning Commission (MCRPC) Staff
Data Sources: McLean County Building & Zoning Staff; City of Bloomington - Development Services Staff; Town of Normal - Planning & Zoning Staff

FUTURE LAND USE MAP

Bloomington-Normal, IL Urban Area

Legend

Future Land Use Categories

- Agriculture
- Aviation
- Commercial/Retail
- Employment Center
- Industrial
- Public/Institutional
- Mixed-Use
- Natural Resources
- Residential

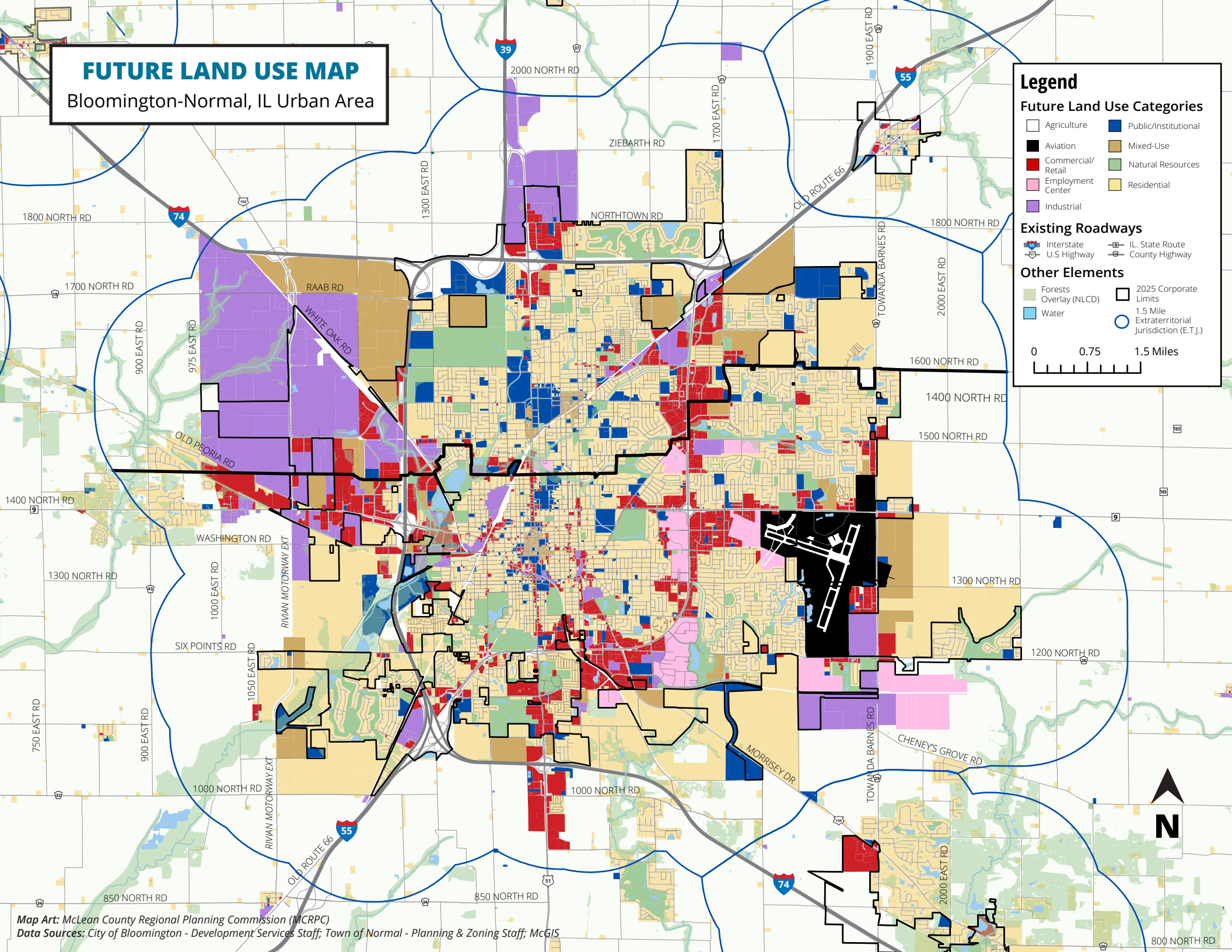
Existing Roadways

- Interstate
- U.S. Highway
- IL. State Route
- County Highway

Other Elements

- Forests Overlay (NLCD)
- Water
- 2025 Corporate Limits
- 1.5 Mile Extraterritorial Jurisdiction (E.T.J.)

0 0.75 1.5 Miles



Map Art: McLean County Regional Planning Commission (MCRPC)
 Data Sources: City of Bloomington - Development Services Staff; Town of Normal - Planning & Zoning Staff; McGIS



Agriculture

This land use type primarily includes active row crop agriculture, pastureland, grain storage, and related farm structures such as pole barns and livestock facilities. Compatible uses include renewable energy projects, which align with the State's definition of agricultural uses. Outside of Bloomington-Normal, the priority for the Agriculture land use is the preservation of farmland, agricultural productivity, and renewable energy. Limited single-family residential, commercial, light industrial, and institutional uses may also be present, typically on large lots with buildings set back from roadways. There are also a number of rural residential subdivisions on land undesirable for farming. These areas are generally served by private wells and septic systems rather than municipal utilities. Land within the 1.5-mile municipal extraterritorial jurisdiction may experience greater development pressure, in turn, allowing for more flexibility in development decisions. Typically, residential development in McLean County should be focused in or near existing municipalities.

INTENT

- Support and preserve agricultural activities while minimizing incompatible land uses.
- Preserve and enhance natural resources and scenic areas.
- Encourage renewable energy development that is compatible with agricultural development.
- Limit non-agricultural development in areas suitable for farming.

PRIMARY USES

- Agriculture
- Renewable energy (wind, solar, etc.)
- Natural resource preservation

SECONDARY USES

- Homestead residential
- Recreation in rural parks/scenic areas
- Commercial/retail related to agriculture
- Public and institutional uses
- Light industrial



Residential

This land use designation encompasses a range of housing densities and types intended to support diverse community needs across both urban and unincorporated areas of McLean County. This category includes both low and high-density residential developments, such as detached single-family homes, duplexes, tri- and quad-plexes, apartments and multifamily complexes with three or more units. The intent of this generalized category is to promote the development of a variety of residential dwelling units in a time where housing is one of the biggest issues facing McLean County and the nation. This designation encourages development patterns that align with existing policies, supporting compact urban form while minimizing sprawl and infrastructure strain. In unincorporated areas, the Residential Development designation allows for carefully planned growth in proximity to existing infrastructure. It encourages clustered residential development that preserves surrounding farmland and open space.

INTENT

- Provide flexibility in housing options for future development.
- Encourage contiguous and infill development to reduce the impacts of urban sprawl and infrastructure strain.
- Improve streetscape features such as consistent sidewalks, lighting, green space, and safety.
- Allow neighborhood-scale commercial or mixed-use development where appropriate.
- Regulate residential development in agriculturally productive areas of the county as well as areas with limited access to public water and sewer.

PRIMARY USES

- Single-family (attached & detached)
- Two-family residential
- Accessory dwellings
- Multi-family residential

SECONDARY USES

- Local-scale commercial/retail
- Parks and open space
- Public and institutional buildings



Mixed-Use

This land use designation is designed to blend residential, commercial, institutional, and sometimes light industrial uses. These areas are typically located near downtowns, major corridors, or transit hubs, and are intended to support vibrant, walkable neighborhoods where people can live, work, and shop within the same area. Developments may include buildings with ground-floor retail or services and residential or office spaces above. This land use type encourages efficient use of infrastructure, reduces reliance on cars for daily needs, and supports public transit. It also helps create dynamic community spaces and fosters economic growth by concentrating activity and investment. Mixed-use areas are essential for promoting infill development, supporting housing diversity, and building stronger, more resilient communities.

INTENT

- Encourage a blend of residential, commercial, and institutional uses within walkable, compact areas.
- Foster infill and redevelopment of underused or vacant properties in urban areas.
- Create flexibility that meets evolving community needs and innovative development patterns.
- Align mixed-use development with existing transit corridors to reduce car dependency and improve multi-modal mobility.

PRIMARY USES

- Neighborhood scale commercial/retail
- Residential development
- Live/work units
- Parks and open space
- Transit nodes

SECONDARY USES

- Light industrial
- Business/office park
- Public and institutional buildings



Employment Center

This land use type is designed to support a diverse range of employment-generating uses, including office parks, corporate campuses, research and technology parks, light industry, warehousing, and supporting retail/commercial establishments. The Employment Center land use is intended to promote job creation and facilitate a strong local economy. It includes large land use facilities often located near major highways or transportation corridors to ensure efficient mobility and easy regional access. These areas may accommodate light industrial uses, office space, and limited commercial support services that serve workers and businesses within the district. Site layouts typically include larger building footprints, outdoor storage or staging areas, and buffers to mitigate impacts on nearby residential or agricultural uses. Utility infrastructure, roadway capacity, and broadband access are critical to support continued growth in these areas. Thoughtful land use planning within the Employment Center land use supports job creation, economic resilience, and balances development with environmental stewardship and community compatibility.

INTENT

- Support a diverse range of employment opportunities.
- Facilitate economic growth by providing flexible spaces for large-scale businesses.
- Promote efficient use of transportation infrastructure by locating employment centers near major highways and transportation corridors.
- Encourage development that is compatible with surrounding uses through buffering and proper site planning.

PRIMARY USES

- Business/office parks
- Hospitals/large medical centers
- Light industrial
- Warehousing and Storage
- Transit nodes

SECONDARY USES

- Supporting commercial/retail
- Parks and open space
- Public and institutional



Industrial

This land use type is intended to support light and heavy industrial activities such as large-scale manufacturing, power production, waste management, warehousing and logistics, vehicle repair, and product distribution and storage. This land use type also encompasses utility operations such as substations, telecommunication towers, and natural gas operations. These activities require substantial infrastructure support to function. The operation of these facilities generally involves high energy use, significant impacts on the transportation network, and may have noise, water, and air pollution issues that need to be addressed in project design. Due to these characteristics, when possible, industrial land use areas should be located away from residential areas and other land uses vulnerable to the anticipated impacts. Key location indicators include access to large transportation corridors, such as existing improved roadways, railroads, and airports. Additional development review, including Environmental Impact Studies, stormwater management plans, and site suitability reports, may be required when a development proposal is presented within a the Industrial land use area.

INTENT

- Support a diverse employer base to ensure the region's economic resilience.
- Promote efficient use of existing infrastructure by locating industrial land uses near existing transportation corridors, sewer and water infrastructure, rail lines, and airport access.
- Carefully consider development that is compatible with surrounding uses through buffering and proper site planning.
- Ensure strict adherence to environmental impact assessments, stormwater management, and large buffer areas to mitigate adverse effects on surrounding areas.

PRIMARY USES

- Light industrial
- Heavy industrial
- Large-scale commercial
- Transportation hubs

SECONDARY USES

- Business/office parks
- Public and institutional buildings
- Parks and open space



Commercial / Retail

This land use designation is intended for businesses that provide goods and services to the public, such as retail stores, restaurants, and offices. These areas are typically located along major roadways and support the local economy while also being well-connected to the surrounding area. They typically include large parking lots and accommodate high volumes of cars, but they may also include pedestrian-friendly streetscapes, surface parking lots to accommodate customers, and public amenities. Integration into existing transit nodes is highly encouraged to ensure that commercial/retail centers can serve the entire community. Mixed-use developments combining commercial, retail, and residential spaces may be encouraged in appropriate locations to enhance walkability and reduce vehicle dependency. The primary goal is to create thriving commercial/retail hubs that serve both residents and visitors.

INTENT

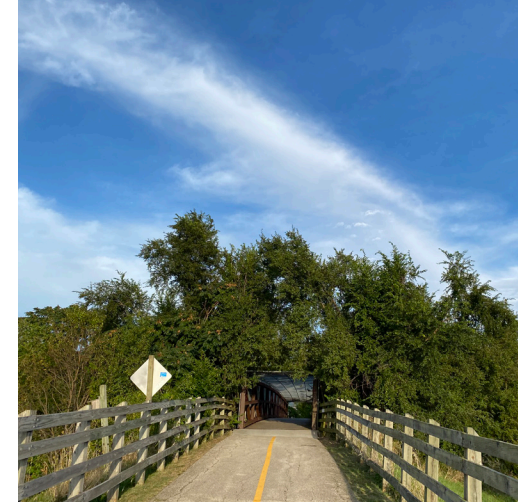
- Support the development of retail, dining, and office spaces that meet the daily needs of residents and visitors.
- Prioritize placement of commercial centers along major transportation corridors for maximum visibility and access.
- Encourage pedestrian-friendly design elements, such as sidewalks, lighting, and streetscape amenities.
- Integrate commercial areas with existing and planned public transit routes to enhance connectivity.

PRIMARY USES

- Commercial/retail
- Office
- Transit nodes

SECONDARY USES

- Warehousing and storage
- Public and institutional buildings
- Multi-Family residential



Natural Resources

This land use designation is intended to protect and preserve areas with significant environmental, ecological, or recreational value. It includes forested lands, nature preserves, wetlands, flood hazard areas, public parks, cemeteries, outdoor recreation areas, and campgrounds. These areas provide critical ecosystem services, contribute to the county's natural character, and offer important recreational and cultural amenities. Development within these areas should be considered with extra attention to detail and carefully managed to maintain natural features, minimize environmental impacts, and preserve open space. Future land use decisions in these areas should prioritize conservation, stormwater management, habitat protection, and opportunities for passive and active recreation, while also supporting public access where appropriate. Integrating these areas into a broader greenway or open space network will help enhance connectivity, ecological health, and overall community well-being.

INTENT

- Prioritize the long-term conservation of environmentally sensitive and ecologically valuable areas.
- Limit development in flood-prone or high-risk areas to reduce environmental hazards and property damage.
- Maintain and enhance public access to parks, trails, and open spaces for recreation.
- Integrate natural resource areas into a county-wide greenway network to promote environmental connectivity.
- Use natural areas for stormwater management and climate resilience, especially in flood hazard zones.
- Provide native habitat for wildlife and pollinators.

PRIMARY USES

- Parks and open space
- Recreation
- Conservation
- Transit nodes

SECONDARY USES

- Public and institutional uses
- Agriculture



Public & Institutional

This land use designation includes properties dedicated to civic, educational, religious, and governmental functions that serve the broader community. This category encompasses schools, college campuses, hospitals, government buildings, libraries, community centers, places of worship, and facilities operated by non-profit organizations. These uses are essential for supporting public services, fostering social interaction, and maintaining a high quality of life for residents. Public and institutional sites are often located within neighborhoods and along major transportation corridors to ensure accessibility for all populations, including underserved and rural communities. These areas may also include supporting infrastructure such as parking, open space, and pedestrian pathways. Shared-use facilities and adaptive reuse of existing structures are encouraged to maximize land efficiency and community benefit. Planning for this land use type prioritizes long-term community needs, equitable access, and integration with surrounding development.

INTENT

- Support the development and maintenance of essential community services such as public safety, education, and government.
- Ensure public and institutional uses are accessible to all residents, including those in underserved or rural areas.
- Preserve and expand civic spaces that foster community engagement and social well-being.
- Plan proactively to accommodate future growth in public services as the population increases.

PRIMARY USES

- Government facilities
- Places of worship
- Schools
- Community centers

SECONDARY USES

- Right-of-Way
- Infrastructure
- Health care facilities

FUTURE LAND USE CHANGES MAP

Bloomington-Normal, IL Urban Area

Legend

Future Land Use Categories

Agriculture	Public/Institutional
Aviation	Mixed-Use
Commercial/Retail	Natural Resources
Employment Center	Residential
Industrial	

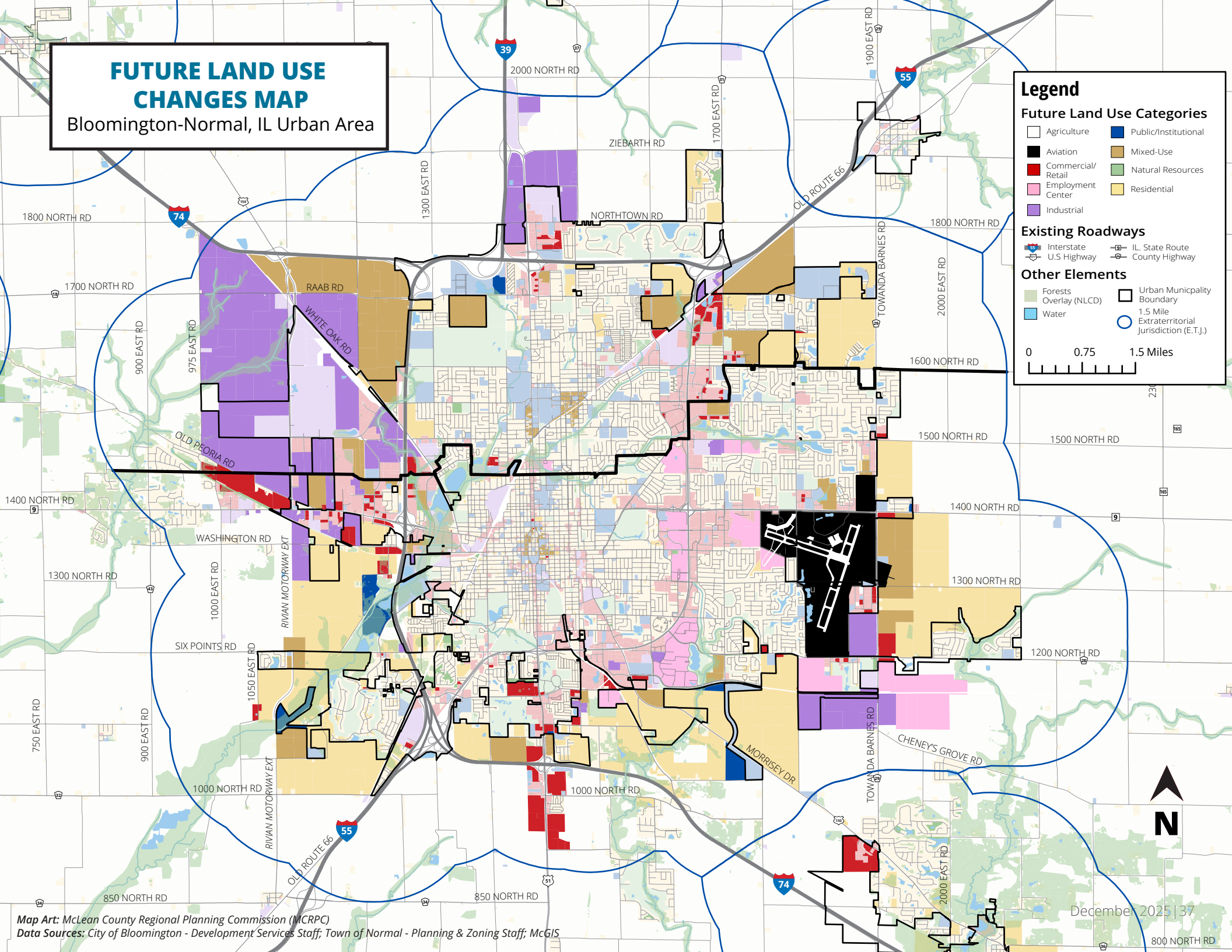
Existing Roadways

Interstate	IL State Route
U.S Highway	County Highway

Other Elements

Forests Overlay (NLCD)	Urban Municipality Boundary
Water	1.5 Mile Extraterritorial Jurisdiction (E.T.J.)

0 0.75 1.5 Miles



FUTURE GROWTH AREAS MAP

Bloomington-Normal, IL Urban Area

1. West Normal

2. North Normal

3. East Normal

4. West
Bloomington

5. Southwest
Bloomington

6. South Bloomington

7. Southeast
Bloomington
(residential)

9. East
Bloomington

8. Southeast
Bloomington
(industrial/
employment center)



0 0.75 1.5 Mi

800 NORTH RD

FUTURE GROWTH AREAS - TOWN OF NORMAL

The availability of public and private utilities is highly influential in determining the future growth areas in the Town of Normal and would impact the timeline for potential development. In many of these areas listed below, utilities are currently not present. If there are questions concerning the availability of utilities or the feasibility of extending utilities, please contact Town staff.

1. West Normal

Future Industrial/Employment Center

- West Normal has had industrial development since the Diamond Star/Mitsubishi Automobile Plant opened in the late 1980's. With Rivian taking over the plant in 2017, the future growth of industrial land uses in this area is logical and would continue to diversify Normal's economy.
- The proximity to the interstate and rail support large shipments and vehicle traffic for industrial uses.

Mixed-Use

- Existing agro-tourism (Rader Farms), proximity to Heartland Community College, and the Rivian Manufacturing Plant would support commercial pockets for nearby residents and commuters to access. This also creates opportunities for mixed-housing for students and employees of nearby employment centers to reside.
- A well-connected transportation system with the Interstate, Raab Road, and White Oak Road also create opportunities for commercial corridors and mixed-density residential units, as well as an opportunity for regional destinations.

2. North Normal

Future Industrial/Employment Center

- North Normal currently has a mix of industrial land uses and commercial businesses and has room to accommodate more of these types of land uses.

- Access to the Interstate and Main Street accommodates large vehicles and shipments of large supplies.

3. East Normal

Future Residential

- The 2017 Comprehensive Plan points to these areas as future residential neighborhoods, which could be integrated into the fabric of the New Suburban Neighborhoods to make them more complete, connected, and compact.
- This land use would have an emphasis on mixed densities and typologies that include a high-quality public realm with street trees, pedestrian connections, natural areas, public parks, and green infrastructure.

Future Mixed-Use (south of Raab, west of Veterans Parkway)

- The 2017 Comprehensive Plan shows this area as a Local Center and residential development.
- The development of a regional detention basin south of Raab Rd. and east of Towanda could incorporate natural areas and spur mixed development.
-

Future Mixed-Use (between Ft Jesse Rd. and Shepard Rd.)

- This area was identified as a Local Center in the 2017 Comprehensive Plan.
- Current land use includes offices and Shepard Park, and is adjacent to a well-connected street network, which lends itself to being a neighborhood destination for commercial and recreational activities, as well as supporting multiple forms of housing.
-

Future Mixed-Use (between Raab Rd. & Old Route 66)

- This area is in close proximity to a mix of land uses including institutional, industrial, commercial, and residential.
- Connectivity of roadways including Old Rt 66, Veterans Parkway, and Interstate 55, and Rt. 66/Constitution Trail line offers an opportunity for commercial, light industrial/employment center,

FUTURE GROWTH AREAS - CITY OF BLOOMINGTON

4. West Bloomington

Comprehensive Plan: The comprehensive plan points to these areas as “Future.” This classification is no longer appropriate. Many of these areas are now incorporated or immediately adjacent (contiguous) to City limits, and current development pressure exists due to the distinctly different and physically separated nature of this part of the City because of the I-55/I-74 corridor. Connecting the residential population to the south with the large commercial and industrial area to the north is of paramount importance for the integrated, long-term success of both areas.

Public Utility Servicing: Public water and sewer services are not yet available for large portions of this area, but it sits in a “pocket” of surrounding utilities that run the Constitution Trail/W. Washington St. and Six Points Road, as well as planned and proposed improvements along the north, east, and southern boundaries of this area. Many of the existing utilities have been oversized to accommodate future growth, making this area a practical option for expansion that still holds many of the characteristics and benefits of infill. A newer fire station, with currently low use, has already been constructed nearby.

Future Considerations: The extension/connection of Rivian/Mitsubishi Motorway will be the primary generator of commercial development in this area. It is important to note that this area will never have connectivity across I-55, between W. Market St. and Six Points Rd.

Future Residential (approximately bounded by W. Washington St. (N), Rabbit Hill Rd. (E), Six Points Road (S), and future Rivian/Mitsubishi Motorway (W):

Emphasis: Short-to-mid-term uses that do not require significant infrastructure access (Utilities, Agricultural, Storage). Long-term low-to-moderate density, primarily automobile-based residential uses and development patterns, surrounding more moderate-to-high density, connected and/or mixed-use neighborhoods near primary road network components.

Growth Restriction: A transportation project as significant as connecting Rivian and Mitsubishi Motorways can typically not be constructed via relying upon private development.

Future Industrial/Employment Center and Mixed Use (approximately surrounding future Rivian/Mitsubishi Motorway Extension from W. Market St. (N) to Six Points Rd. (S):

Emphasis: Large lot industrial uses and/or employment centers supportive of the more intensive industrial/commercial uses northeast of Rivian/W. Market St. Mixed Use with “Neighborhood Commercial” type uses with focus on serving the immediate needs of the nearby residential population could be supported near Six Points Road and possibly near W. Washington St.

Growth Restriction: The future alignment of Rivian-Mitsubishi Motorway is at a “high point” that may result in splitting sewer sheds, with the east side becoming quickly serviceable and the west side servicing potential not yet evaluated.

FUTURE GROWTH AREAS - CITY OF BLOOMINGTON

5. Southwest Bloomington

Comprehensive Plan: The comprehensive plan points to these areas as “New Neighborhood” and “Conservation Neighborhood,” with everything west of the future Mitsubishi Motorway alignment not assigned to a type. This classification is still somewhat appropriate but does not reflect the full extent of existing infrastructure investment and need for commercial uses in this area.

Public Utility Servicing: Public water and sewer services are already installed in much of this area, and are oversized to accommodate future growth, making this area a practical option for expansion that still holds many of the characteristics and benefits of infill. A newer fire station, with currently low use, has already been constructed to serve the surrounding area. Park space has been allocated and an Elementary School has been constructed on the outer edge of this area.

Future Considerations: Development of this area could result in the creation of a western access point for the Fox Creek subdivision, improving the connectivity and safety of this entire section of the City, particularly once Mitsubishi Mtwy has been connected to Rivian Mtwy to the north.

Future Residential (approximately bounded by Six Points Rd. (N), Carrington Ln./Fox Creek Rd. (E), Scottsdale Ave. (S), and Timberwolf Tr./Bloomingdale Rd. (W):

Emphasis: Low-to-moderate density, primarily automobile-based residential uses and development patterns, surrounding more moderate-to-high density, connected and/or mixed-use neighborhoods near primary road network components.

Growth Restriction: Without connecting this area to W. Market St., via Rivian and Mitsubishi Mtwy, sales tax from residents in this area may be lost to other nearby communities that are easier to reach, despite being physically further away. Development of the proposed Mixed Use area with an appropriate diversity of uses may help alleviate this potential issue.

Future Mixed Use (approximately surrounding future Rivian/Mitsubishi Motorway Extension from Sugar Creek (N), Timberwolf Tr. (E), Scottsdale Ave. (S), and Bloomingdale Rd. (W):

Emphasis: Medium-to-high density residential types and moderate commercial intensity, including anchor retail and grocery. Structured to integrate with the long-term development of the regional park planned just to the north of this area, could become a vibrant hub for southwest Bloomington, the way that the McGraw Park or Tipton Trails Park areas have become for the northeast.

Growth Restriction: A transportation project as significant as connecting Rivian and Mitsubishi Motorways can typically not be constructed via relying upon private development, and this segment includes a large expanse of bridgework to cross Sugar Creek.

FUTURE GROWTH AREAS - CITY OF BLOOMINGTON

6a. South Bloomington (West of Main)

Comprehensive Plan: The comprehensive plan points to these areas as “Future”. This classification is no longer appropriate. These areas are now incorporated or immediately adjacent (contiguous) to Bloomington’s corporate limits, and current development pressure exists.

Public Utility Servicing: Public water and sewer services are not yet available for large portions of this area. Water can be extended reasonably, but public sewer access would require the use of lift station(s).

Future Considerations: Installation of a proposed interceptor sewer along I-74 to the south would drastically alter the financial viability of utility servicing in these areas.

Future Residential (approximately bounded by Lutz Rd. (N), S. Morris Ave. (E), I-74 (S), and Veterans Parkway (W)):

Emphasis: Short-to-mid-term uses that do not require significant infrastructure access (Utilities, Agricultural, Storage). Long-term low-density, automobile-based residential uses and development patterns, once utility servicing becomes financially feasible.

Growth Restriction: Transportation network is permanently restricted due to bounding by I-74 and Veterans Parkway, without direct access to either. All access to this area will be from the north and (primarily) east, preventing successful implementation of most commercial and/or mixed uses.

Future Mixed Use (approximately bounded by Brigham School Rd. (N), US HWY 51/Main St. (E), I-74 (S), and S. Morris Ave. (W)):

Emphasis: Short-to-mid-term uses that do not require significant infrastructure access (Utilities, Agricultural, Storage). Long-term Mixed Use with “Neighborhood Commercial” type uses with focus on serving the large residential population expected in the immediate area, long-term.

Growth Restriction: Drainage pattern is somewhat restrictive in the northwest but could be transitioned to lower-density residential uses in this specific area or conserved as part of a Conservation focused master planned development.

6b. South Bloomington (East of Main)

Comprehensive Plan: The comprehensive plan points to these areas as “Commercial Activity Center” and “New Neighborhood.” This expectation is still reasonable today.

Public Utility Servicing: Public water and sewer services are in the vicinity but not extended to the point of encouraging incremental development. Water is easily extended from the west in both areas, but quite a distance from the northeast.

Future Considerations: Public sewer main extension north (~0.4 miles) and west (~0.5 miles) from an existing point near I-74 and Bunn St. would likely accelerate both commercial and residential growth in this area.

Future Residential (approximately bounded by Woodrig Rd. (N), Hendrix Dr. (E), I-74 (S), and Breezewood Blvd. (W)):

Emphasis: Moderate-to-medium density residential neighborhoods with a combination of automobile-based neighborhoods and more walkable neighborhoods with connectivity when near schools/parks and areas of “neighborhood commercial” character.

FUTURE GROWTH AREAS - CITY OF BLOOMINGTON

6b. South Bloomington (East of Main) Cont.

Growth Restriction: Sewer access (N-S run of public main just west of Bunn St.) and the improvement of Bunn Street to “City Collector” standards are the restrictions in this area.

Future Commercial (approximately bounded by Woodrig Rd. (N), Breezewood Blvd. (E), I-74 (S), and S. Main St/US HWY 51. (W):

Emphasis: Tractor Lane access properties can expect “Neighborhood Commercial” type uses, with focus on serving the residential population in the immediate area, which will continue to grow. Larger commercial uses/anchors may be successful at the northern portion of this area, accessing from Woodrig.

Growth Restriction: Sewer access will be the primary restriction in this area; it falls from north to south so gravity feeds would be toward the public main that is still 0.5 mile to the southeast. The feasibility of installing a public lift station at the south end of this area should be studied.

7. Southeast Bloomington (residential)

Comprehensive Plan: The comprehensive plan points to these areas as “New Neighborhood” and “Conservation Neighborhood,” with limited “Commercial Activity Center” uses along the Abraham Road corridor. This expectation is still reasonable today.

Public Utility Servicing: Public water and sewer services are relatively available; public mains surround most of this area and have been oversized to accommodate significant future growth. Future Considerations: Land acquisition and funding for an above-

grade railroad crossing that would extend Hershey Rd. into this area could significantly alter the future character of this area to reasonably include Commercial and Mixed Use areas surrounding the Hershey Road extension corridor, between Hamilton Rd. and US HWY 150, as well as southwest of that intersection.

Future Residential E (approximately bounded by Hamilton Rd./RR (N), Abraham Rd. (E), and US HWY 150/Morrissey. (S, W):

Emphasis: Low-density, automobile-based residential uses and development patterns. Possible higher residential density and minor commercial/mixed use adjacent to Morrissey Dr. and/or near Long Lane Rd/George Evans High School.

Growth Restriction: Transportation network is severely restricted without a railroad crossing at the southern end of Hershey Rd. With restricted access this area will likely grow slowly, at low density that does not take full advantage of the installed and oversized water and sewer infrastructure.

Future Residential (approximately bounded by Hamilton Rd. (N), US HWY 150/Morrissey Dr. and Long Lane Rd (E), Harvest Hill Ave. (S), and Capodice Rd. (W):

Emphasis: Low-density, automobile-based residential uses and development patterns, significant potential for conservation neighborhood areas due to topography and natural resources present.

Growth Restriction: Single, long-term landowner for much of the area between existing development and the public school in the southeast part of this growth area may prohibit contiguous infill development.

FUTURE GROWTH AREAS - CITY OF BLOOMINGTON

8a. Southeast Bloomington (industrial/employment center) West of Towanda Barnes

Comprehensive Plan: The comprehensive plan points to these areas as “Employment Center” (north of RR only) and “Future” south of the RR, with a small area of “Commercial Activity Center” in an area at Ireland Grove and Abraham that is—in all practicality—not developable. These expectations are no longer accurate.

Public Utility Servicing: Public trunk lines for water and sewer services have been installed and oversized in this area, to accommodate significant future growth on both side of Abraham.

Future Considerations: A new east-west transportation corridor must be identified and constructed before the area south of the RR can be significantly developed; the long-term vacation of Brokaw Road and the existing substandard road status is restrictive. The northern portion of Abraham is also planned for vacation or privatization in the long-term, restricting access from the north.

Future Industrial/Employment Center (approximately bounded by Ireland Grove/Brokaw Rd. (N), Towanda Barnes (E), Little Kickapoo Creek (S), and Abraham Rd. (W):

Emphasis: Large lot, light-to-moderate (north of RR) and moderate-to-intensive (south of RR) industrial, and large-scale employment center uses, in an “Industrial Park” or “Business Park” setting. Connectivity to rail is a potential consideration here, unlike elsewhere in the City.

Growth Restriction: The portion of this area north of the RR has extremely limited access to public roads, and therefore limited development potential, until Hamilton Rd. is extended to Abraham.

8b. Southeast Bloomington (industrial/employment center) East of Towanda Barnes

Comprehensive Plan: The comprehensive plan points to these areas as “Employment Center,” “New Neighborhood,” “Future,” and undesignated. These designations are not reflective of the current status of installed or committed infrastructure and today’s development pressure(s).

Public Utility Servicing: Public water and sewer has been extended along Ireland Grove Rd., all the way to N. 2100 E. Rd., including a public lift station past Kickapoo Creek Rd. to allow private development to implement gravity feed systems in most areas.

Future Considerations: The potential reemergence of the Eastside Highway project could significantly impact whether and how this area can develop. Construction of a large-scale highway grade transportation corridor could result in the same segmentation of this part of the City—and the same long-term problems—that have resulted from expansion of the City on the west side of the I-74/55 corridor. The City of Bloomington is committed to finding lower impact ways of facilitating the movement of traffic around the east side of our community.

Future Industrial/Employment Center (approximately bounded by Ireland Grove Rd. (N), N. 2100 East Rd. (E), Cheney’s Grove Rd. (S), and Towanda Barnes (W):

Emphasis: Large lot, light-to-moderate (north of RR) and moderate-to-intensive (south of RR) industrial, and large-scale employment center uses, in an “Industrial Park” or “Business Park” setting. Some Mixed Use could be integrated, depending upon the preferences of the dominant development parties and financial feasibility.

Growth Restriction: North-south connectivity between Towanda Barnes and N. 2100 East Rd. is severely restricted by the Norfolk Southern Rail line that spans the entire area, from west to east.

FUTURE GROWTH AREAS - CITY OF BLOOMINGTON

9. East Bloomington

Comprehensive Plan: The comprehensive plan points to these areas as “Employment Center” and “Conservation Neighborhood.” This expectation is still reasonable today, with slight modification.

Public Utility Servicing: Public water and sewer services are relatively available; public mains surround most of this area and have been oversized to accommodate significant future growth.

Future Considerations: The potential reemergence of the Eastside Highway project could significantly impact whether and how this area can develop. Construction of a large-scale highway grade transportation corridor could result in the same segmentation of this part of the City—and the same long-term problems—that have resulted from expansion of the City on the west side of the I-74/55 corridor. The City of Bloomington is committed to finding lower impact ways of facilitating the movement of traffic around the east side of our community.

Future Commercial/Mixed Use (approximately bounded by E. Empire St. (N), Prairie Commercial Park (E), Ireland Grove Rd. (S), and Towanda Barnes (W):

Emphasis: Moderate-to-high intensity commercial park and retail uses near the Towanda Barnes corridor, accessing primarily from the developments to the east. Mixed Use transitioning from the commercial area into higher density residential, and suburban neighborhoods to the east.

Growth Restriction: A linear, connected pattern of development should be implemented, relying heavily on existing oversized public infrastructure. Some minor roads will require stream crossings to create the most completed network.

Future Residential (approximately bounded by E. Empire St. (N), N. 2100 East Rd. (E), Ireland Grove Rd. (S), and Prairie Commercial Park (W):

Emphasis: Low-density, automobile-based residential uses and development patterns. Possible higher residential density as you approach the Mixed Use area further toward Towanda Barnes.

Growth Restriction: A linear, connected pattern of development should be implemented, relying heavily on existing oversized public infrastructure. Some minor roads will require stream crossings to create the most completed network.

CONCEPTUAL FUTURE ROADS

Conceptual Future Roads Explanation:

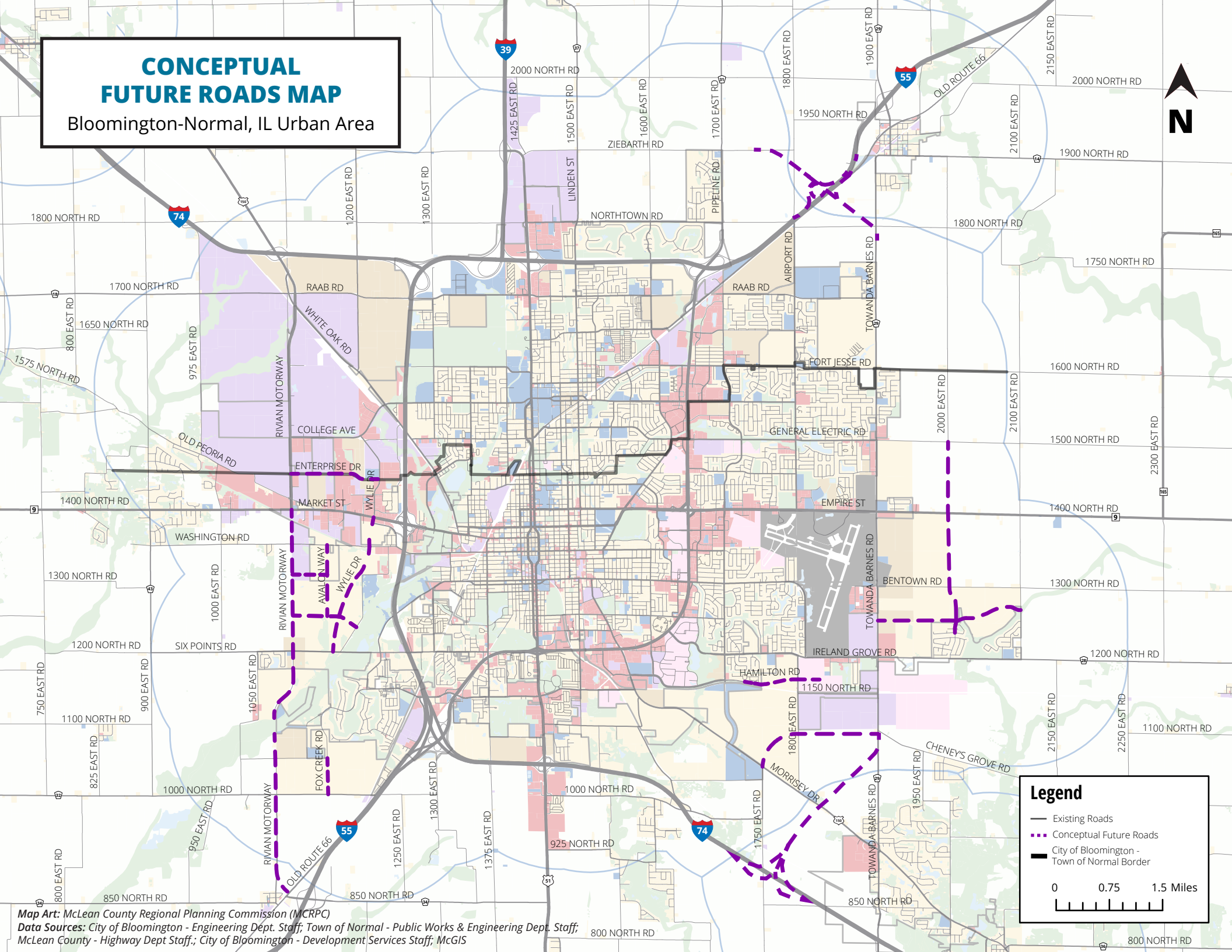
- The relationship between land use and transportation cannot be overlooked. As such, the land use planning process considers the existing transportation network, highlighting what enhancements and/or additions may be needed to support the vision outlined in future land use proposals.
- Existing comprehensive plans for McLean County, the City of Bloomington, and the Town of Normal include transportation maps that illustrate additions and enhancements of their transportation networks in order to support the existing proposals laid out in those plans. Since the Strategic Land Use Plan (SLUP) aims to be a supporting tool for the existing comprehensive plans, local engineers and planners from the three entities have used the information present in those plans to help inform what future roads to include in this document. The majority of the proposed future roads included in the Strategic Land Use Plan are taken directly from existing comprehensive plans, with a few new or altered proposals that show an approximation of where new roadway links may be needed. Engineers and planners provided these approximations for their respective Jurisdictions.
- As with the proposed transportation network maps laid out in existing comprehensive plans, the content in the Conceptual Future Roads Map would require significant additional research and planning before implementation. The intent of incorporating proposed future roads into this plan is to inform property owners, elected officials, and members of the public about potential new roads that may need to be studied. All of the conceptual future roads, if committed to, would have to undergo additional studies, funding, and public engagement. These conceptual roads would then be listed in both the regional Transportation Improvement Program (TIP) and the regional Long-Range Transportation Plan in order to be eligible for state and federal funding. Conversations with the Illinois Department of Transportation (IDOT) and the U.S. Federal Highway Administration (FHWA) would also need to occur for any large-scale conceptual links.
- Proposals for other forms of transportation, such as bicycles, pedestrian, public transit, rail, and aviation, are outlined in more detail in all of the existing plans.

East Side Corridor:

- It is important to note that the Eastside Highway is no longer illustrated east of Towanda Barnes Rd., and now reflects proposed interchanges at I-55 and I-74, with a potential connection to Towanda Barnes Rd. This adjustment reflects two primary considerations. First, during Phase 1 of the Strategic Land Use Plan process, extensive public feedback was received expressing concern with building the Eastside Highway in this area. Second, current traffic projections and population growth data do not support the inclusion of this roadway segment within the Strategic Land Use Plan.

CONCEPTUAL FUTURE ROADS MAP

Bloomington-Normal, IL Urban Area



Legend

- Existing Roads
- - - Conceptual Future Roads
- ▬ City of Bloomington - Town of Normal Border

0 0.75 1.5 Miles

Map Art: McLean County Regional Planning Commission (MCRPC)
 Data Sources: City of Bloomington - Engineering Dept. Staff; Town of Normal - Public Works & Engineering Dept. Staff;
 McLean County - Highway Dept Staff; City of Bloomington - Development Services Staff; McGIS



CHAPTER 3

CONCLUSION

Ultimately, this Strategic Land Use Plan is more than an advisory document, it is a shared vision and collective commitment to shaping a prosperous and sustainable future for all of McLean County.



CONCLUSION

The McLean County Strategic Land Use Plan represents a critical step forward in proactively guiding the county's growth and development amid rapid economic changes and growing population demands. Rooted in collaboration, data analysis, and a commitment to sustainability, the plan serves as a living document that reflects the shared vision of regional stakeholders. By balancing the needs of both urban and rural areas, the plan provides a flexible yet deliberate framework to address immediate development pressures, while laying the groundwork for more in-depth future comprehensive planning efforts.

Continued collaboration between municipalities, regional agencies, and community members will be essential to the plan's success. As conditions change and new opportunities arise, open communication and public input will be key to keeping the Strategic Land Use Plan a responsive and inclusive tool for shaping the future of McLean County. The next major planning process will be the development of the McLean County Regional Comprehensive Plan update. This update will set the stage for a more in-depth analysis of the region using the information developed here; it will also allow for expansion on certain planning topics and the ability to begin the development of individual comprehensive plan updates for local municipalities.

As Bloomington, Normal, and McLean County continue to evolve, this Strategic Land Use Plan will be instrumental in shaping policies and decisions that protect natural resources, preserve agricultural land, and support vibrant, well-connected communities. It will help ensure that growth is managed thoughtfully, with an eye toward long-term resiliency, economic prosperity, and quality of life for all residents. This plan is not the end point, but the beginning of a dynamic planning process that will adapt over time to meet the challenges and opportunities ahead.

APPENDIX

The Appendix includes supplemental information relating to the McLean County Strategic Land Use Plan.